

EBusiness Course Group Term Project.

I would like students to select a topic, form groups, and research the topic early in the semester. The course group term project with a paper will be due at the end of November. The topic can be almost anything related to eBusiness, including the development of a web-site. Decide on an eBusiness idea, including the eBusiness modules your eBusiness will follow.

Then, using presentation software, create 5-10 slide, web pages (mockup website) presentation that describes your eBusiness and your eBusiness model. Include in your presentation an analysis of the advantages and disadvantages you expect to face by doing business online.

Present an eBusiness Plan (chapter 3 in Creating a Winning E-Business book)

- **Organize a business plan**
- **Prepare an executive summary**
- **Write a mission statement**
- **Prepare a marketplace analysis**
- **Create operational, financial, and management plans**

By the end of October, the topic should have been fully researched. Groups (preferably of 3 students) will make 15 minute presentations at the end of the course ^{worth} 20% of the course grade.

Papers for projects should be no longer than 10 double-spaced pages long including references and academic reference style throughout the paper. Any paper which does not employ academic reference style will be lowered by at least one letter grade.

Groups should provide a brief **(1-2) page summary** of their presentations.

Plagiarism of any kind will not be tolerated.