

Criteria for Evaluation of Final Project Website

Your website is to consist of at least five original pages that you have created.

Website Elements	%
File structure in accordance with rules outlined in textbook <ul style="list-style-type: none"> • File organization • File naming conventions 	35
Links <ul style="list-style-type: none"> • Functioning internal and external links • At least one link to a related external website 	15
Layout, Color, Graphics, Fonts <ul style="list-style-type: none"> • Website is constructed within tables that are not larger than 750 pixels wide • User friendly layout • Colors are related to the website's theme • Type styles and font sizes are easy to read • Page and table backgrounds are not distracting • Fonts are easy to read against the selected background • Fonts compliment the graphics and the text • Inclusion of graphics you created or enhanced • Graphics are the appropriate size for the page • Graphics are not pixilated or misshapen • Backgrounds of pages and tables are not distracting (Large patterned backgrounds distract from text.) • Alternate text for graphics • The Navigation System is shown in a consistent location and is user friendly and functional. • Use of images and white space between segments of pages <ol style="list-style-type: none"> a. Neither too much nor too little white space • Consistent and uniform appearance of pages within the site <ol style="list-style-type: none"> a. Colors b. Fonts c. Layout 	20
Ease of Use <ul style="list-style-type: none"> • Pages load in eight seconds or less • Consistent appearance of navigation bar on each page • Links to return to the home page from anywhere in the site • Functioning e-mail link to contact the author of the site • Homepage metadata includes a description of the website and keywords 	15
Textual Content <ul style="list-style-type: none"> • Proper grammar and spelling • No excessive use of text copied from other sources 	15