Enrollment Management Update – November 2023
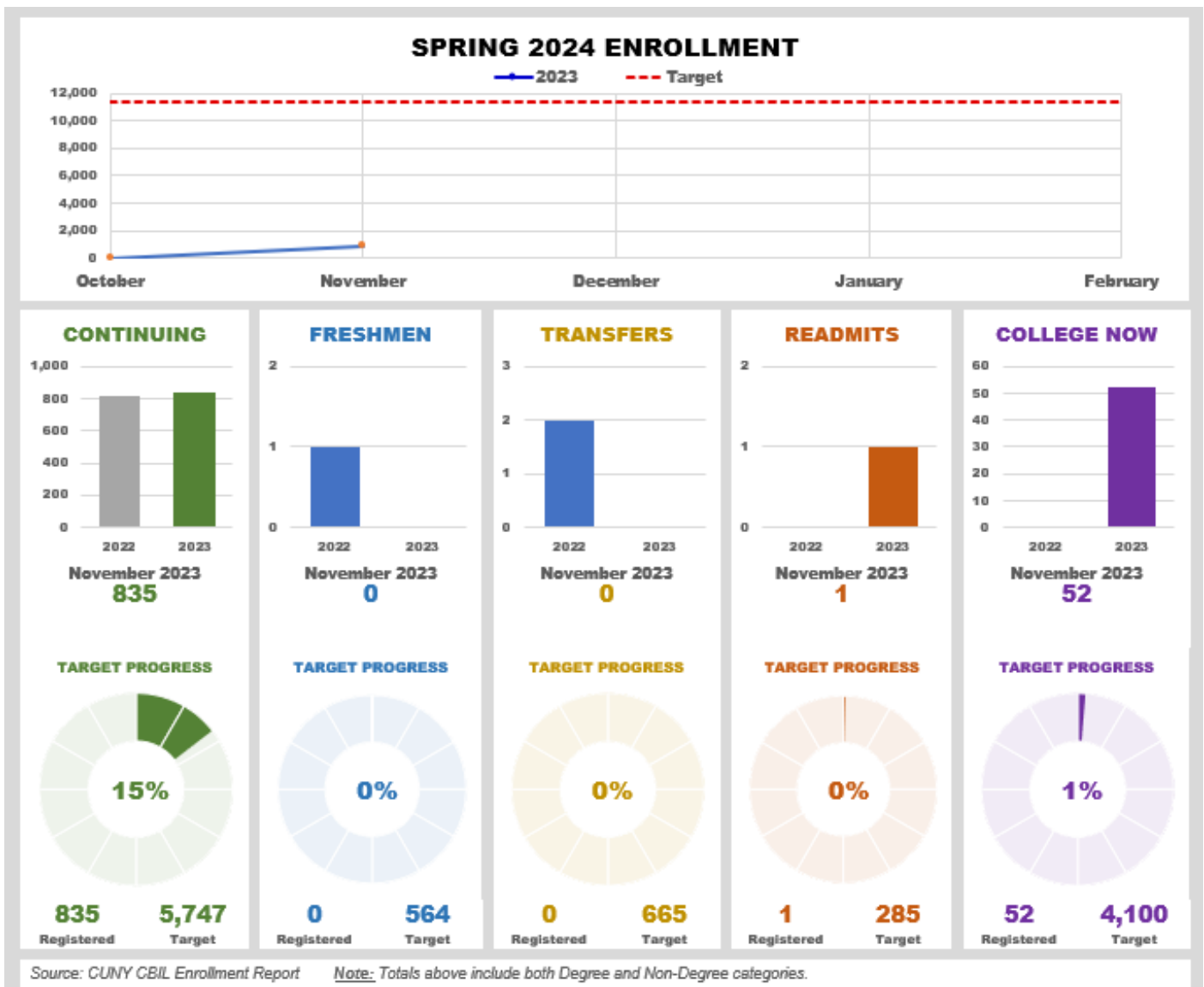## 11/3/2023

Dear Campus Community,

Please find attached the Enrollment Management Update for **November 2023.** In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

<u>Enrollment:</u>
Below are the enrollment numbers <u>as of November 3, 2023.</u>
*College Now enrollment does <u>not</u> generate FTE's for the college and tends to enroll most of their students <u>**after**</u> the semester has started.*

SPRING 2024 ENROLLMENT

CONTINUING	FRESHMEN	TRANSFERS	READMITS	COLLEGE NOW
November 2023	November 2023	November 2023	November 2023	November 2023
835	0	0	1	52
TARGET PROGRESS	TARGET PROGRESS	TARGET PROGRESS	TARGET PROGRESS	TARGET PROGRESS
15%	0%	0%	0%	1%
835 Registered / 5,747 Target	0 Registered / 564 Target	0 Registered / 665 Target	1 Registered / 285 Target	52 Registered / 4,100 Target

Source: CUNY CBIL Enrollment Report   <u>Note:</u> Totals above include both Degree and Non-Degree categories.

Registration for Winter 2024, Spring 2024, and Summer 2024
Registration for Continuing Students began on Monday, October 30th.
Registration for New Students begins on Thursday, November 9th.

Spring 2024 Admissions Funnel:
The admissions funnel indicates number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

11/2/2023	SP24 Apps	SP23 Apps	% change	SP24 Admits	SP23 Admits	% change	SP24 Commits	SP23 Commits	% change
FTF	1,544	1,136	35.90%	616	518	18.90%	240	176	36.40%
Transfer	1,248	994	25.60%	438	404	8.40%	174	156	11.50%
Total	2,792	2,130	30.75%	1,054	922	13.65%	414	332	23.90%

Reg Ready Funnel
The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out.
Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

11/3/2023	Reg Ready, Not Enrolled	Missing MMR	ASAP Eligible	Missing ESL Accuplacer
FTF	148	26	23	87
Transfer	100	7	12	28
Total	248	33	35	115

Class Sections by Modalities & Percentages– Comparison
Compares number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Spring 2023	1300	46.15%	381	13.52%	1136	40.33%
Spring 2024	954	45.28%	257	12.19%	896	42.53%

- **Village Events**
  - ○ **DIRECT ADMISSION INFORMATION SESSIONS:**
    Overview: This presentation highlights many of the opportunities that Kingsborough offers and focuses on our Direct Admissions process. We will walk the student through the timeline of the admissions process (direct application, acceptance letter, email outreach, registration), and will conclude with on-the-spot help with completing your application.
    Register in advance for this meeting: WEDNESDAY, NOVEMBER 8th, 3:00 TO 5:00 p.m.
    https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration
    Register in advance for this meeting: WEDNESDAY, NOVEMBER 29th, 3:00 TO 5:00 p.m.
    https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

- **Recruitment Events**
  - ○ **November Events –** We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Wednesday, November 1, 2023	KCC Info Session	Zoom	12:00PM	1:00PM	KCC Info session
Wednesday, November 1, 2023	Recruitment Event	In-Person	9:00AM	1:00PM	Pathway To Graduation Queens College and Career Opportunity Fair
Thursday, November 2, 2023	Presentation	In-Person	1:00PM	2:30PM	AIM Charter High School
Thursday, November 2, 2023	Recruitment Event	In-Person	5:00PM	7:30PM	Pathway College Preparatory School's College Fair
Thursday, November 2, 2023	Recruitment Event	In-Person	8:30AM	12:30PM	Medgar Evers College (34 Counselors)
Thursday, November 2, 2023	Recruitment Event	In-Person	10:30AM	1:00PM	Coney Island Prep Middle School College Fair
Thursday, November 2, 2023	Recruitment Event	In-Person	9:00AM	11:30AM	New Dawn Charter HS
Friday, November 3, 2023	Recruitment Event	In-Person	8:30AM	12:30PM	Hostos Community College (35 Counselor)
Friday, November 3, 2023	Recruitment Event	In-Person	9:00AM	3:00PM	UFT College Fair College & Career @BMCC
Saturday, November 4, 2023	Recruitment Event	In-Person	9:00AM	1:00PM	Rise Boro Community Partnership
Monday, November 6, 2023	Campus Tour	In-Person	10:00AM	12:00PM	William E Grady CTE High School
Monday, November 6, 2023	Recruitment Event	In-Person	TBD	TBD	Williamsburg Prep High School
Monday, November 6, 2023	KCC Info Session	In-Person	1:00PM	2:00PM	KCC Info session
Tuesday, November 7, 2023	Recruitment Event	In-Person	12:00PM	2:00PM	Annual Post Secondary Pathway Fair
Tuesday, November 7, 2023	Presentation	In-Person	11:00AM	7:00PM	CAMBA Education Center (all day class sessions)
Wednesday, November 8, 2023	Campus Tour	In-Person	10:30AM	12:00PM	P77K @ East New York Family Academy
Wednesday, November 8, 2023	Presentation	In-Person	12:00PM	1:00PM	KCC Info session only
Wednesday, November 8, 2023	Campus Tour	In-Person	11:30AM	12:30PM	International HS at Prospect Heights
Wednesday, November 8, 2023	Recruitment Event	In-Person	4:00PM	7:00PM	John Dewey High School
Wednesday, November 8, 2023	Campus Tour	In-Person	10:00AM	12:00PM	William E Grady CTE High School
Thursday, November 9, 2023	Recruitment Event	Zoom	8:30AM	12:30PM	LaGuardia Community College (94)
Thursday, November 9, 2023	Recruitment Event	In-Person	10:30AM	12:00PM	Metalogic High School

		In-Person			
Thursday, November 9, 2023	Campus Tour		2:00PM	3:00PM	Individual campus tour - Sildianne Molina
Thursday, November 9, 2023	Recruitment Event	In-Person	8:40AM	1:00PM	Sunset Park HS College Fair
Thursday, November 9, 2023	Campus Tour	In-Person	10:30AM	12:00PM	15K656
Monday, November 13, 2023	Campus Tour	In-Person	10:15AM	12:00PM	Brooklyn Studio High School
Monday, November 13, 2023	Presentation	In-Person	9:00AM	11:00AM	The East New York Arts & Civics High School (T.E.A.C.H)
Tuesday, November 14, 2023	Recruitment Event	In-Person	8:30AM	12:00PM	Tiegerman High School
Tuesday, November 14, 2023	Recruitment Event	In-Person	11:00AM	1:00PM	Cascade High school Fair
Tuesday, November 14, 2023	Campus Tour	In-Person	10:00AM	12:00PM	Brooklyn Bridge Academy
Wednesday, November 15, 2023	Recruitment Event	In-Person	12:30PM	3:30PM	Brooklyn Frontiers High School
Wednesday, November 15, 2023	Recruitment Event	In-Person	12:00PM	2:45PM	P.U.L.S.E High School
Wednesday, November 15, 2023	Recruitment Event	In-Person	9:10AM	11:35AM	Dr. Susan S. McKinney Secondary School of Arts
Wednesday, November 15, 2023	Recruitment Event	In-Person	11:00AM	12:00PM	Spanish Campus Tour
Thursday, November 16, 2023	Campus Tour	In-Person	11:00AM	12:30PM	Edward R Murrow HS/ Educational Vision
Thursday, November 16, 2023	Recruitment Event	In-Person	5:00PM	7:00PM	Boys and Girls Club at Metro Queens College Fair
Thursday, November 16, 2023	Campus Tour	In-Person	10:30AM	11:30AM	Teacher of the blind and Visually Impaired
Saturday, November 18, 2023	Recruitment Event	In-Person	TBD	TBD	Bushwick Community High School
Saturday, November 18, 2023	Recruitment Event	In-Person	TBD	TBD	S.O.A.R College & Scholarship Fair
Monday, November 20, 2023	Meeting	In-Person	11:00AM	TBD	Good Shepherd Services: Brooklyn Lifelink CUNY Application Session
Wednesday, November 29, 2023	Campus Tour	In-Person	TBD	TBD	Drive Change Chef Program
Thursday, November 30, 2023	Campus Tour	In-Person	10:30AM	12:00PM	Midwood High School

Registrar Important Dates

Sun. Nov. 5	Financial Aid- R2T4 60%
Sun. Nov. 5	The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term
Tues. Nov. 14	College Council
Thurs. Nov. 16	Last Day for changing of "INC" for Spring 2023 and/or Summer 2023 classes
Fri. Nov. 17	"INC" grades for Spring 2023 and/or Summer 2023 classes will be changed to "FIN" grades
Mon. Nov. 20	Last Day to file application for January 2024 Degrees
Wed. Nov. 22	No Classes Scheduled
Thurs.-Sun. Nov. 23-26	College Closed
Mon. Nov. 27	Classes Resume

Virtual Front Desks:

Admissions Information Center (AIC)	M-F 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Financial Aid	M-F 10-4pm	https://bit.ly/KCCFACOUNTER
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
International Student Affairs (ISA)	M-TH 10-4pm	https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q
One Stop Center	M-F 10-4pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0
Registrar's Office	M-F 10-4pm	https://zoom.us/meeting/register/tJ0of-mgrzojGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0
	T, W 4-6:30pm	https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
  - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic <u>last</u> month.