Dear Campus Community,

Please find attached the Enrollment Management Update for November 2022. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

**Enrollment:**
Below are the enrollment numbers as of October 30, 2022. The official Fall 2022 college enrollment is **11,705**. Please note that this figure does NOT reflect Winter enrollment. College Now enrollment does not generate FTE’s for the college and tends to enroll most of their students after the semester has started.
• **Registration Activities**
  - Registration for Winter, Spring and Summer 2023 began on Monday, October 31st.
    - Continuing Student can register on CUNYFirst or make an appointment to meet with an advisor on Starfish.
    - New students (freshman and transfers) will receive an email to make an appointment with an advisor.

• **Recruitment**
  - **November Events** –

<table>
<thead>
<tr>
<th>Date of Event (MM/DD/YY)</th>
<th>Event Type</th>
<th>Modality</th>
<th>Start Time</th>
<th>End Time</th>
<th>Name of Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday, November 1, 2022</td>
<td>KCC Info Session</td>
<td>Zoom</td>
<td>2:00PM</td>
<td>3:00PM</td>
<td>AIC Info Session</td>
</tr>
<tr>
<td>Tuesday, November 1, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>2:00PM</td>
<td>3:00PM</td>
<td>Individual Tour</td>
</tr>
<tr>
<td>Wednesday, November 2, 2022</td>
<td>Presentation</td>
<td>In-Person</td>
<td>9:00AM</td>
<td>11:00AM</td>
<td>East NY Family Academy</td>
</tr>
<tr>
<td>Wednesday, November 2, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>5:30PM</td>
<td>7:30PM</td>
<td>Pathways College Preparatory Schools College Team College Fair</td>
</tr>
<tr>
<td>Thursday, November 3, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>3:30PM</td>
<td>4:30PM</td>
<td>Grand Street Campus High School</td>
</tr>
<tr>
<td>Thursday, November 3, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>3:30PM</td>
<td>4:30PM</td>
<td>Rising Ground</td>
</tr>
<tr>
<td>Thursday, November 3, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>9:30AM</td>
<td>1:00PM</td>
<td>Young Leadership School in Queens</td>
</tr>
<tr>
<td>Friday, November 4, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>8:00AM</td>
<td>2:00PM</td>
<td>CUNY Counselors Conference at College of Staten Island</td>
</tr>
<tr>
<td>Saturday, November 5, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>10:00AM</td>
<td>2:00PM</td>
<td>Teachers Preparatory High School</td>
</tr>
<tr>
<td>Tuesday, November 8, 2022</td>
<td>KCC Info Session</td>
<td>Zoom</td>
<td>3:30PM</td>
<td>4:30PM</td>
<td>Getting Out and Staying Out College Fair</td>
</tr>
<tr>
<td>Tuesday, November 8, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>2:00PM</td>
<td>3:00PM</td>
<td></td>
</tr>
<tr>
<td>Wednesday, November 9, 2022</td>
<td>Presentation</td>
<td>In-Person</td>
<td>11:15AM</td>
<td>12:15PM</td>
<td>New Vision Charter School for Advanced Math &amp; Science</td>
</tr>
<tr>
<td>Wednesday, November 9, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>11:00AM</td>
<td>1:00PM</td>
<td>Bronx High School for the Visual Arts</td>
</tr>
<tr>
<td>Wednesday, November 9, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>9:00AM</td>
<td>1:00PM</td>
<td>Brooklyn’s Pathway to Graduation</td>
</tr>
<tr>
<td>Wednesday, November 9, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>6:00PM</td>
<td>8:30PM</td>
<td>Transit Tech CTE HS</td>
</tr>
<tr>
<td>Thursday, November 10, 2022</td>
<td>Recruitment Event</td>
<td>Zoom</td>
<td>8:00AM</td>
<td>2:00PM</td>
<td>CUNY Conference at LaGuardia Community College</td>
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<tr>
<td>Thursday, November 10, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>6:00PM</td>
<td>8:00PM</td>
<td>John Bowne High School Fall College Fair</td>
</tr>
<tr>
<td>Thursday, November 10, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>10:30AM</td>
<td>12:00PM</td>
<td>The Brooklyn High School for the Arts</td>
</tr>
<tr>
<td>Friday, November 11, 2022</td>
<td>Campus Tour</td>
<td>Zoom</td>
<td>1:00PM</td>
<td>2:00PM</td>
<td>Urban Assemble Charter School for Computer Science</td>
</tr>
<tr>
<td>Friday, November 11, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>10:30AM</td>
<td>12:00PM</td>
<td>Innovation Charter High School</td>
</tr>
<tr>
<td>Saturday, November 12, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>1:00PM</td>
<td>6:00PM</td>
<td>Brooklyn Community Services College Fair</td>
</tr>
<tr>
<td>Monday, November 14, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>10:30AM</td>
<td>12:00PM</td>
<td>Brooklyn Frontiers High School</td>
</tr>
<tr>
<td>Tuesday, November 15, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>11:00AM</td>
<td>1:30PM</td>
<td>Cascades High School</td>
</tr>
<tr>
<td>Tuesday, November 15, 2022</td>
<td>Campus Tour</td>
<td>In-Person</td>
<td>10:30AM</td>
<td>12:00PM</td>
<td>753K The Brooklyn School for Career Development</td>
</tr>
<tr>
<td>Tuesday, November 15, 2022</td>
<td>Recruitment Event</td>
<td>In-Person</td>
<td>9:00AM</td>
<td>1:00PM</td>
<td>Preparatory Academy for Writers</td>
</tr>
</tbody>
</table>
### Recruitment Event

**Wednesday, November 16, 2022**  
In-Person  
9:00AM - 2:00PM  
Friends of TDYCC Fall College Fair

**Wednesday, November 16, 2022**  
Campus Tour  
In-Person  
10:00AM - 12:00PM  
Broome Street Charter High School

**Wednesday, November 16, 2022**  
Recruitment Event  
In-Person  
10:00AM - 12:00PM  
Brooklyn Community High School

**Friday, November 18, 2022**  
Recruitment Event  
In-Person  
8:00AM - 12:00PM  
College & Career Fair Business Technology Early College High School

**Wednesday, November 30, 2022**  
Recruitment Event  
In-Person  
8:00AM - 2:00PM  
CUNY Counselors Conference at College of Staten Island

### Campus Tour

**Wednesday, November 16, 2022**  
In-Person  
10:00AM - 12:00PM  
Friends of TDYCC Fall College Fair

### Friends of TDYCC Fall College Fair

**Wednesday, November 16, 2022**  
In-Person  
10:00AM - 12:00PM  
Broome Street Charter High School

### Brooklyn Community High School

**Wednesday, November 16, 2022**  
In-Person  
10:00AM - 12:00PM  
Brooklyn Community High School

### College & Career Fair Business Technology Early College High School

**Friday, November 18, 2022**  
Recruitment Event  
In-Person  
8:00AM - 12:00PM  
College & Career Fair Business Technology Early College High School

### CUNY Counselors Conference at College of Staten Island

**Wednesday, November 30, 2022**  
Recruitment Event  
In-Person  
8:00AM - 2:00PM  
CUNY Counselors Conference at College of Staten Island

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### Registrar Important Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wed. Nov. 9</td>
<td>Financial Aid- R2T4 60%</td>
</tr>
<tr>
<td>Wed. Nov. 9</td>
<td>The 60% date is the point of the term where a student is considered to have earned 100% of Federal Financial Aid (Pell Grant, FSEOG, Direct Loans) awarded for the term</td>
</tr>
<tr>
<td>Tues. Nov. 15</td>
<td>College Council</td>
</tr>
<tr>
<td>Sat. Nov. 19</td>
<td>Last Day for changing of “INC” for Spring 2022 and/or Summer 2022 classes</td>
</tr>
<tr>
<td>Sun. Nov. 20</td>
<td>“INC” grades for Spring 2022 and/or Summer 2022 classes will be changed to “FIN” grades</td>
</tr>
<tr>
<td>Mon. Nov. 21</td>
<td>Last Day to file application for January 2023 Degrees</td>
</tr>
<tr>
<td>Thurs.-Sun. Nov. 24-27</td>
<td>College Closed</td>
</tr>
<tr>
<td>Mon. Nov. 28</td>
<td>Classes Resume</td>
</tr>
</tbody>
</table>

### Virtual Front Desks:

- **Admissions Information Center (AIC)**  
  M-F 10-4pm  
  https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiiPy3q  
  T, W 4-6:30pm  
  https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Financial Aid**  
  M-F 10-4pm  
  T, W 4-6:30pm  
  https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **International Student Affairs (ISA)**  
  M-TH 10-4pm  
  https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiiPy3q

- **One Stop Center**  
  M-F 10-4pm  
  https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0  
  T, W 4-6:30pm  
  https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Registrar’s Office**  
  M-F 10-4pm  
  https://zoom.us/meeting/register/tJ0oF-marzoGt1LykwgOjY-PBxZ-MPfxxe%C2%A0%C2%A0  
  T, W 4-6:30pm  
  https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0

- **Enrollment Virtual Front Desks Traffic**
  - Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for all the traffic last month.
ENROLLMENT MANAGEMENT VIRTUAL VISITS
October 2022

36% OF WEEKLY TOTAL
2,091 TOTAL CALLS

54% OF WEEKLY TOTAL
3,131 TOTAL EMAILS

10% OF WEEKLY TOTAL
553 TOTAL VIRTUAL VISITS

5,775 WEEKLY TOTAL

ADMISSIONS INFORMATION CENTER
2,073
- Calls (29%)
- Emails (66%)
- Virtual Visits (6%)

INTERNATIONAL STUDENT AFFAIRS
265
- Calls (33%)
- Emails (55%)
- Virtual Visits (12%)

FINANCIAL AID
1,177
- Calls (48%)
- Emails (31%)
- Virtual Visits (20%)

REGISTRAR
1,790
- Calls (30%)
- Emails (60%)
- Virtual Visits (4%)

VILLAGE
470
- Calls (54%)
- Emails (17%)
- Virtual Visits (19%)

CALLS EMAILS VIRTUAL VISITS

<table>
<thead>
<tr>
<th>Department</th>
<th>Calls</th>
<th>Emails</th>
<th>Virtual Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions Information Center</td>
<td>29%</td>
<td>66%</td>
<td>6%</td>
</tr>
<tr>
<td>International Student Affairs</td>
<td>33%</td>
<td>55%</td>
<td>12%</td>
</tr>
<tr>
<td>Financial Aid</td>
<td>48%</td>
<td>31%</td>
<td>20%</td>
</tr>
<tr>
<td>Registrar</td>
<td>30%</td>
<td>60%</td>
<td>4%</td>
</tr>
<tr>
<td>Village</td>
<td>54%</td>
<td>17%</td>
<td>19%</td>
</tr>
</tbody>
</table>