

# Enrollment Management Update – April 2021

## 4/15/2021

Dear Campus Community,

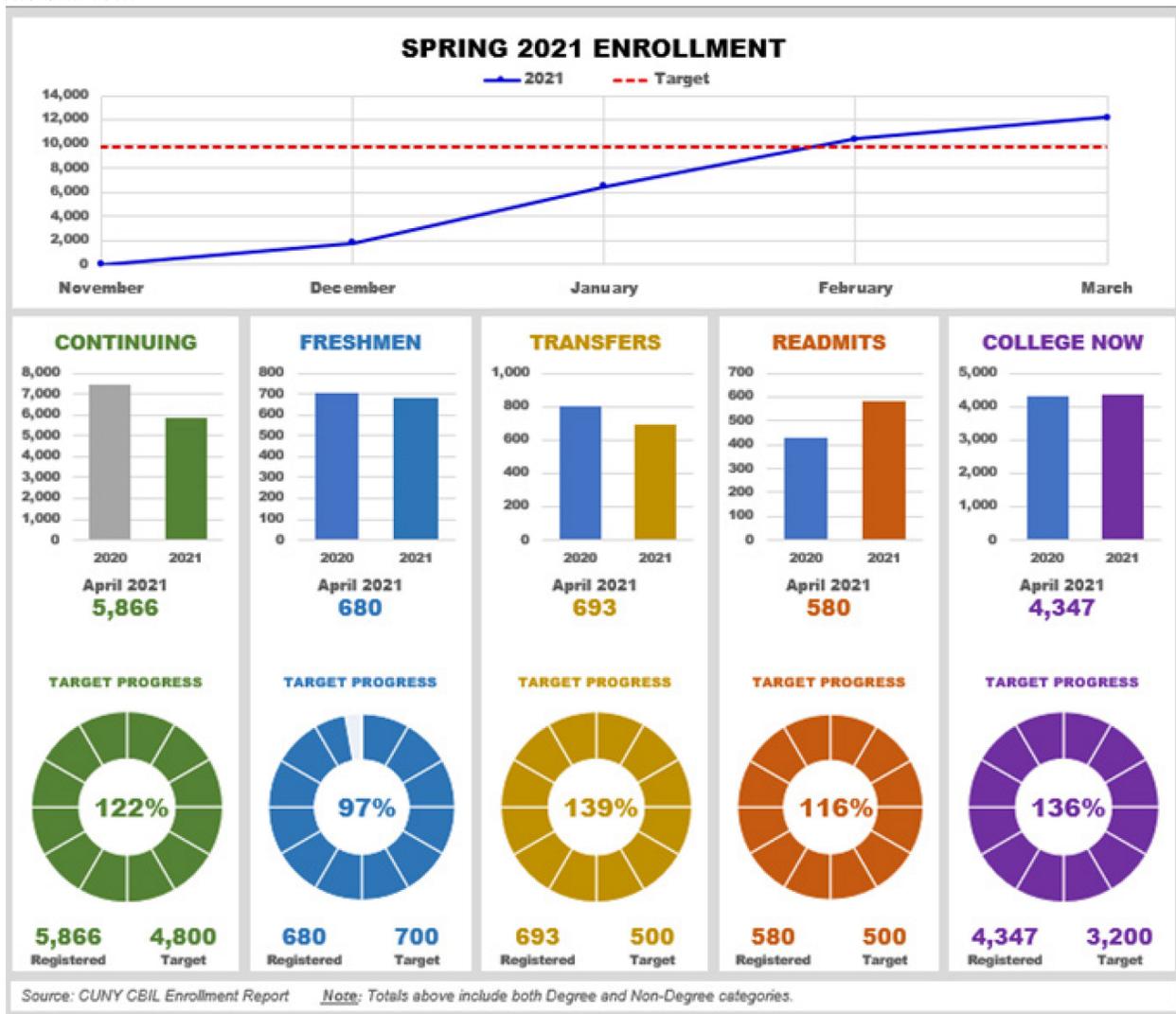
Please find attached the Enrollment Management Update for April 2021. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

### Enrollment:

Below are the final semester numbers as of April 15, 2021.

Although we met nearly all revised targets for Spring 2021, the final enrollment numbers show that we are 10.9% lower than Spring 2020.

*College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.*



### Efforts to Increase Enrollment

- **Summer, Fall & Winter Registration began April 12th**
  - Admissions, Recruiters and Advisors are already busy at work registering admitting, recruiting, and advising students for Summer, Fall and Winter.
- **Admissions Applications**

- Students looking to file applications can visit our Village Front Desk to receive 1 on 1 assistance with completing their application. [https://zoom.us/meeting/register/tJ0scO6qrTopH9Z\\_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0](https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_SOQ6Po5vHAbcOA6r0vv8%20%C2%A0)

- **Department/Program Collaboration**

- Enrollment Management has partnering with the Academic departments to create a Welcome to the (dept) Letter. These letters will focus on providing specific program information as well as inviting students to program specific information sessions. At these sessions new students will have the opportunity to meet with faculty and ask specific questions about the major. Departments have already begun to submit their Welcome letters and we are developing a standard template and graphics.
- Enrollment Management has partnered with Communications and Marketing to develop new fresh graphics for Summer and Fall marketing campaigns:



- **Registrar Important Dates**

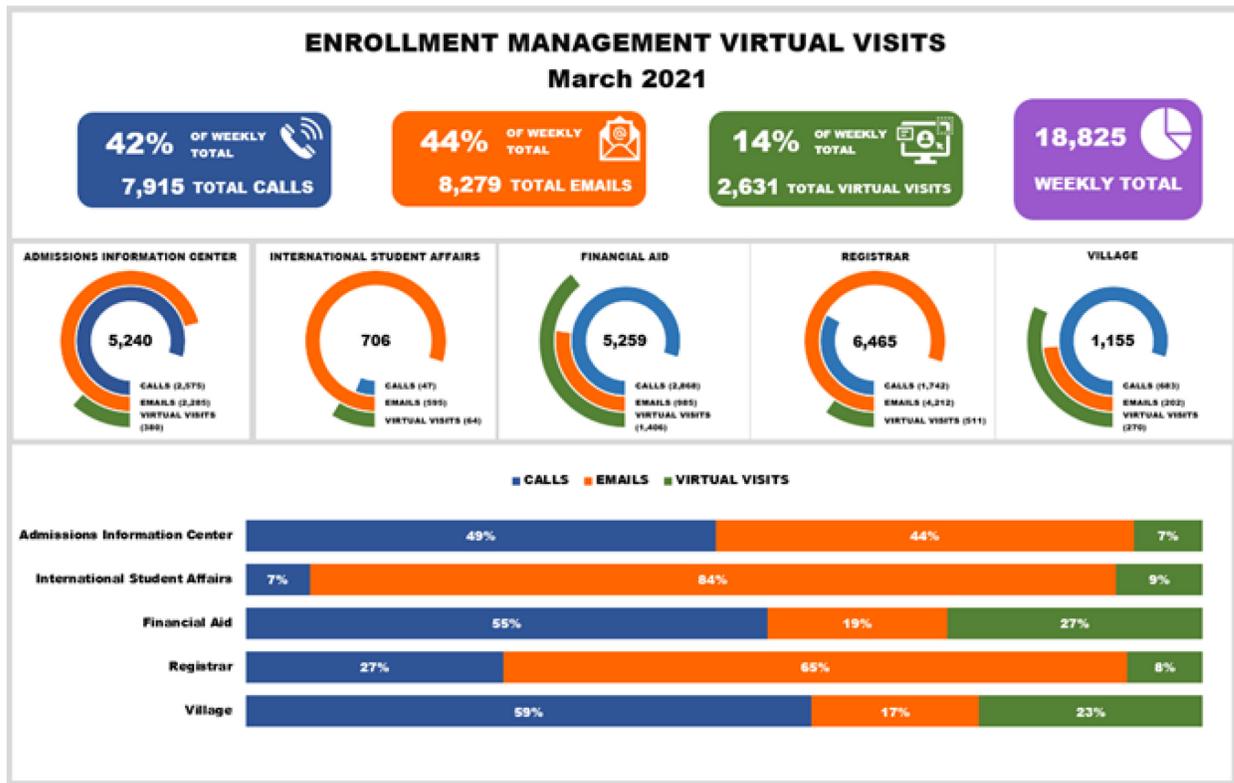
Mon. April 5	Classes Resume
	"WA" Grades Assigned for Immunization Non-Compliance
Tue. April 6	College Council
Fri. April 9	LAST DAY for students to appeal "WN" grades
Mon. April 12	Open enrollment begins for Summer 2021 - Continuing Students only
	Registration opens by appointment for Fall 2021/Winter 2022 - Continuing Students only
Fri. April 30	LAST DAY to file applications for June 2021 Degrees – Late applications may not be included in commencement publications

**Virtual Front Desks:**

<b>Admissions Information Center (AIC)</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>Financial Aid</b>	M-F 10-4pm	<a href="https://bit.ly/KCCFACOUNTER">https://bit.ly/KCCFACOUNTER</a>
	T, W 4-6:30pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
<b>International Student Affairs (ISA)</b>	M-TH 10-4pm	<a href="https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q">https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYiIPy3q</a>
<b>One Stop Center</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0">https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8%20%C2%A0</a>
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<b>Registrar's Office</b>	M-F 10-4pm	<a href="https://zoom.us/meeting/register/tJ0of-mqrzozGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0">https://zoom.us/meeting/register/tJ0of-mqrzozGt2IykwgOIYP-PBxZ-MPfvxe%C2%A0%C2%A0</a>
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- **Enrollment Virtual Front Desks Traffic**

- Students are being referred to the Enrollment Virtual Front Desks for help with Admissions, Financial Aid, Registrar, or the One Stop Center. Below is the comprehensive chart for the traffic in March.



Thank you.

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