Campus Update Workforce Development, Continuing Education and Strategic Partnerships

May 1, 2022

Dear Campus Community,

Please find below some updates and highlights regarding our work within the division.

Center for Career Development & Experiential Learning

The Center for Career Development & Experiential Learning hosted information sessions with the Forage, a virtual platform for professional development experiences, and the Brooklyn Chamber of Commerce to promote their Essentials of Professional Development program in addition to the social media etiquette workshop. **Weekly**

newsletter: http://www.kbcc.cuny.edu/career/documents/C102.pdf

A new internship advisor was hired, Sonya Thorne, to work with employers to identify new internship opportunities for students and to assist with the application process. Please feel free to reach out regarding opportunities for your students. You may also check out the **featured internships** here: https://www.kbcc.cuny.edu/career/featuredinternships.html

The staff is available virtually on Mondays from 10:00 am-12:00 pm and 2:00-4:00 pm here: https://zoom.us/my/kcccareer. Otherwise, students should visit Room C-102 or contact via email at careerdevelopment@kbcc.cuny.edu or phone at (718) 368-5115.

Community Farm and Garden

The farm had three (3) successful volunteer days with a variety of faculty, staff, students, community members, and high school students. We are currently offering community service hours to some enthusiastic students at Leon Goldstein High School who join us after their school days end. They will continue with four (4) classes using class beds on a weekly basis. We are considering offering an additional volunteer day on Saturdays to meet the scheduling requests of students and staff.

Please reach out if interested in setting up a tour/visit for your students/club or to complete service-learning opportunities. We are also looking to support faculty in research projects on the farm as well as for those looking to offer an educational or club event in the space. Contact Shannon.caravello@kbcc.cuny.edu for more information.

Grant Updates

The Community Farm and Garden received \$1,500 from the City Gardens Club to support the redevelopment of the farm, making it more accessible to children, older adults, and neurodiverse visitors by increasing accessibility to accommodate people with various disabilities. In addition to last month's award from the Hardy Plant Society, the form raised \$2,500 to support the redevelopment of the space.

We received \$3 million from the CUNY Green Jobs fund to support our offshore wind (OSW) initiatives. This award will provide capital funding for renovations to the Maritime Technology building, upgrading classrooms with new technology, and upgrading/maintaining the R/V CUNY

1. CUNY 1 is a hybrid electric-diesel catamaran which will train people to work on OSW crew transfer vessels which bring workers from land to the offshore turbines.

We submitted a \$1.3 million proposal to NY State's Workforce

Development Initiative to support the continuation of our successful Job Corps Scholars (JCS) program. JCS provides technical training classes and programs to young adults, 18-24 years old. It provides participants the opportunity to earn industry certifications, college credits, and on-the-job training experiences to prepare them for work in one of four in-demand and high-growth sectors: healthcare, trade, technology or business/professional. JCS is currently funded by the US Department of Labor, but without additional funding, the program will end in December 2022.

In collaboration with New York City College of Technology, we submitted a proposal to CUNY for a Cannabis Workforce Development grant program (\$1 million), for the creation of a culinary cannabis training and course. The specialized *Certificate in Culinary Cannabis and Edibles* from the American Culinary Federation (ACF) will prepare people with the skills, knowledge, and competencies for safely handling culinary cannabis and edibles. Topics will include plant anatomy, storing and cooking, concentrates and extracts, endocannabinoid systems, terpenes, math and potency, and safety. Funds will support course development, training of instructors to teach the course, and training for approximately 250 students over a 3 year period; which will include a stipend. More information to follow.

Program Updates ESL/HSE/SNAP Program Office

The ESL/HSE/SNAP program office is currently registering students for full-time summer ESL and HSE programs to prepare for college and career pathways. Please direct prospective students to <u>HSE registration</u> or <u>ESL registration</u>. For more program information, call (718) 368-4870 or visit the <u>Virtual Office</u>: Monday-Friday, 9:30 am - 5:00 pm.

CUNY Fatherhood Academy started cohort 13 on April 19. Nineteen (19) students enrolled into the GED program. Students will be prepared for the exam and provided support around seeking employment or enrolling in college/workforce development training. They will participate in men and parenting groups and receive individual supportive services, gift cards, MetroCards and stipends.

Job Corps Scholars - To date, 85 students enrolled into continuing education courses and received supportive personal, employment and college readiness services. We are recruiting now for Spring and Summer 2022. Sign up for an information session here and learn more about the program by contacting KCCJob.Corps@kbcc.cuny.edu. Students will receive free training in health, technology, or business, employment readiness services and assistance with job placement, college enrollment support, and individual counseling.

CompTIA - We are recruiting for CompTIA Network+. This is a free program for individuals interested in information technology, PC hardware and software. Network+ is the only industry certification that covers both wired and wireless networks. CompTIA's Network+ validates the knowledge and skills needed to troubleshoot, configure and manage wired and wireless networks found in companies around the world. Students receive employment readiness support, job

placement assistance and access to paid internships. Recruiting now for Spring and Summer 2022. Sign up for more information about the program here.

DesignWorks is recruiting for Cohort 3 (Summer 2022). Students will learn about User Experience Design, have access to workshops, employment readiness support, job placement assistance, and college enrollment support. <u>Contact us</u> for more information about how to apply.

In April, two new **microcredential programs** launched in partnership with the Jobs CEO Council and LaGuardia Community College-Facilities Management and Customer Service are preparing 88 students from across CUNY. We are thankful to Professor Anthony Borgese and Daniel Kane for their collaboration and support in designing the curriculum.

In partnership with **Good Shepherd Services**, we launched an intensive Certified Nursing Assistant (CNA) program with 23 students in this six-week model. Students will receive CPR and CNA training (including in-person clinical experience) and prepare for the CNA exam. This is the second training conducted in partnership with Good Shepherd Services. The first - Food Service Management concluded on April 2 and 100% of the students enrolled successfully completed the course.

The partnership with **Administration for Children's Services (ACS)** continues to expand. We began developing two new curricula to be offered at the Crossroads and Horizons detention facilities. "Introduction to Careers in Construction" and "Introduction to Careers in Real Estate" will launch in June and provide students with a first-hand understanding of these careers. Courses are developed and taught by content experts from the industry.

Currently, we are working with the Brooklyn Public Library to run the **College Experience** created and hosted by Kingsborough throughout multiple branches in Brooklyn in the month of May to inspire and motivate people throughout the borough to obtain a college education.

We have been a part of the community partners meetings arranged by the **Brooklyn Chamber of Commerce** and working with them to present Kingsborough at the career fair. We consistently share resources and provide each other with information that adds value to the operations and contributions to the community.

Documentary on College Education in America was aired on cable internationally on RTVi channel. It also went live on YouTube (https://youtu.be/htgTD4uIHcc?t=2600) with almost 200,000 views as of end of April. Kingsborough was the only college highlighted during the show explaining the experience and value students receive from the campus. Translation for the Kingsborough section was completed by Prof. Anna Geller and will be aired to the campus community soon.

The NYC Department of Small Business Services First Course team focused on three (3) main goals in the month of April: recruitment, retention and revitalization. As our students enter the halfway mark of the 8-week hands-on training, instructors and administrative staff met with

each student to address any concerns and/or highlights they would like to share regarding programming.

Student assessment data reveals that First Course instructors are extremely well-informed, teach the curriculum in a relatable and comprehensive manner and are ensuring overall student readiness for the next phase of programming.

Additionally, as a new cohort is set to begin in a few weeks, the team has focused heavily on recruitment by conducting 6 out of 7 planned information sessions, interviewing over 50 NYC residents, distributing and reviewing over 250 applications, hosting meetings with NYC high schools, Community Board Organizations, Workforce centers and NYCHA representatives. In collaboration with NYC Department of SBS, the First Course team has also developed multiple electronic forms, systems and communication tools in an effort to track programmatic progress, safety and establish programmatic success and access.

We provided close to 200 AAA employees with effective **business professional writing** and with coordinated learning assessment designed to improve their skill set. Special thanks to our CE instructor, **Yevgeniy Shandler** for all the support in successfully assisting the participants in completing this professional development opportunity.

Personnel update

Jessie Cinelli represented the division at the International Offshore Wind Partnering Forum (IPF) in Atlantic City, NJ. IPF is the premier offshore wind energy conference in North America, bringing together international political leaders, business and educational institutions to discuss OSW industry advancements and initiatives. Speakers included the US Secretary of Energy, Jennifer Granholm, the European Union Commissioner for Energy, Kadri Simson, the President of Siemens Energy North America, Rich Voorberg, the CEO of Orsted Offshore, David Hardy, and many others.

Spring Catalog

The **Spring Catalog** can be found here: https://www.kbcc.cuny.edu/ce/courses.html. You still have time to register for some exciting new and current courses/programs.

For more information, Zoom Virtual Front Desk (https://zoom.us/j/2151731780 (Monday–Friday, 10:00 am–12:00 pm and 1:00-3:00 pm); Phone: 718-368-5050, or Email: conted@kbcc.cuny.edu.

Should you have any questions, please feel free to contact me.

Kind Regards,

Dr. Simone Rodriguez
Kingsborough Community College, CUNY
Vice President, Workforce Development, Continuing Education & Strategic Partnerships
Interested in learning more about the division? Click here!