In the Spotlight: Corporate Giving at Kingsborough

In an environment of declining public support, it is increasingly important for colleges to identify creative ways to engage new funding partners to develop and implement student success programs and to support faculty research. Kingsborough is increasingly looking to the corporate sector for those creative solutions.

Our services to students helped place us among the top four community colleges in the nation in 2013. Among them are our Urban Farm, a Food for Thought pantry, and a Child Development Center, to name a few.

What does a corporate partnership look like? Ideally, it involves more than just writing a check. Both Con Edison and National Grid, for instance, provide funding for several programs on campus, such as the Urban Farm and the Eco-Festival, and have representatives who give of their time and expertise on the KCC Foundation board. National Grid also offers internship opportunities, while JPMorgan Chase and TD Bank helped underwrite workshops on financial literacy.

Healthplus-Amerigroup contributed funding for two Healthy Parent-Child cooking workshops at the Child Development Center, and is a consistent supporter of our annual Seaside Splash gala. “Understanding the importance of proper nutrition at an early age puts children on the path to a healthier lifestyle,” said Dr. Sajidah Husain, MD, MPH Regional Vice President, Medical Director, Healthplus Amerigroup. “Our partnership with the Child Development Center at Kingsborough helps children establish this foundation. Activities such as preparing and cooking meals together also provide crucial family bonding benefits for everyone involved.”

Associated Supermarkets not only made a contribution in support of the Food for Thought Pantry but also donated a food basket for a raffle prize. Stop & Shop donated 100 gift cards that are being distributed to needy students via Single Stop.

Other ways that businesses can partner with KCC include interacting with students by participating on various panels or offering demonstrations and workshops in their area of expertise, conducting tours or site visits of their facilities, volunteering, and donating goods and services.

Most recently, KCC received a grant from the AT&T Foundation to create the Brooklyn Science Innovation Initiative. With this grant, the college will pilot a program designed to attract high school students to STEM majors. During two weeks this summer, twenty students will learn about geological concepts, conceptualize a realistic product or service related to what they have learned, build a prototype using 3D printers, and formally present their work to a group of AT&T engineers and the Kingsborough community.

The college has made corporate relationship building a priority and hired Kathryn Giaimo as the Manager of Corporate and Foundation Relations. After a 25-year career in fundraising and development in the arts, Kathryn has joined Kingsborough’s staff to broaden our reach by engaging local businesses and corporate prospects in fruitful partnerships.

How can you help? You likely know more than you may think you do. Take a look at your program or department and think about what it needs. Draw up a “wish list” of programs you’d like to see funded, or goods or services that you need (or want – it’s okay to dream!) to do your work. Remember to always keep in mind KCC’s mission and your department’s priorities.

Think about your favorite suppliers or vendors, community partners, successful alumni who can help introduce KCC to their businesses or employers, connections in any trade or scholarly associations to which you belong, companies you’d like to approach?

Then reach out to Kathryn. She looks forward to working with you.
CURRENT FUNDING OPPORTUNITIES

The following are brief synopses of upcoming funding deadlines. Please be sure to refer to the funder’s website for details regarding submission requirements and program goals.

National Science Foundation
Dear Colleague Letter – Announcement of Effort to Broaden the Participation of Students in Two-Year Hispanic Serving Institutions in Science, Technology, Engineering, and Mathematics (STEM)
From the website: The National Science Foundation (NSF) is continuing to pursue a multi-faceted approach to significantly engage institutions, organizations, and individuals to broaden the participation of students in science, technology, engineering, and mathematics (STEM) fields in Hispanic Serving Institutions (HSIs). This is one of two Dear Colleague Letters highlighting funding opportunities for broadening the participation of students in STEM at HSIs.

As one element of its multi-faceted approach, NSF encourages the submission of supplemental funding requests for the purpose of increasing the matriculation of graduates of two-year HSIs to four-year institutions while strengthening strategies for retention in STEM majors, such as providing research experiences for first and second-year undergraduates. Institutions, on behalf of Principal Investigators with active NSF awards in the programs listed below whose end date is beyond September 30, 2015, are invited to submit requests for supplemental funding. Principal Investigators at two-year HSIs are particularly encouraged to apply.

- Louis Stokes Alliances for Minority Participation (LSAMP)
- Advanced Technological Education (ATE)
- Improving Undergraduate STEM Education
- NSF Scholarships in Science, Technology, Engineering, and Mathematics (S-STEM)
- Science, Technology, Engineering, and Mathematics Talent Expansion Program (STEP)
- Transforming Undergraduate Education in Science, Technology, Engineering and Mathematics (TUES)
- Widening Implementation & Demonstration of Evidence-Based Reforms (WIDER)
- REU Sites (apply for supplements to REU sites awards)

Due Date: May 15

National Science Foundation
Building Community and Capacity in Data Intensive Research in Education (BCC-EHR)
From the website: As part National Science Foundation's Cyberinfrastructure Framework for 21st Century Science and Engineering (CIF21) activity, the Directorate for Education and Human Resources (EHR) seeks to enable research communities to develop visions, teams, and capabilities dedicated to creating new, large-scale, next-generation data resources and relevant analytic techniques to advance fundamental research for EHR areas of research. Successful proposals will outline activities that will have significant impacts across multiple fields by enabling new types of data-intensive research. Investigators should think broadly and create a vision that extends intellectually across multiple disciplines and that includes—but is not necessarily limited to—EHR areas of research.

Due Date: September 1

Eurasia Foundation
US-Russia University Partnership Program (UPP)
http://usrussiaupp.org/en/partnership-funding
From the website: The US-Russia University Partnership Program (UPP) is an initiative for mutual academic collaboration that connects higher education institutions in Russia and US with one another and supports the launch of new bilateral partnerships. It provides professors, researchers, administrators and other higher education professionals in Russia and US an opportunity to broaden the scope of their activities and learn from the vast wealth of knowledge and experience the counterpart institution brings to the partnership. UPP is implemented by Eurasia Foundation, in partnership with the National Training Foundation.

To further its goal of promoting collaboration between higher education institutions in Russia and US, the UPP is conducting a two-stage partnership funding competition for projects proposed jointly by Russian and US colleges and universities. The competition consists of two independent stages: Contact project funding and Linkage project funding. For the Linkage stage, UPP invites pairs of Russian and US higher education institutions to submit jointly developed proposals for mutually beneficial projects that build partnerships between institutions in both countries. Linkage applicants are not required to have participated in the preceding Contact project funding competition.

Proposals may cover any academic or professional subject matter, but should avoid topics that focus on political activity, public policy reform or other non-academic goals.

Due Date: May 18

Department of Labor
Susan Harwood Training Grant Program, FY 2015 (Capacity Building)
http://www.grants.gov/web/grants/view-opportunity.html?oppId=275778
From the website: The Susan Harwood Training Grant Program provides funds for non-profit organizations to develop training materials and train workers and/or employers to recognize, abate, and
prevent safety and health hazards in their workplaces and provide related assistance. Applicants are encouraged but not required to develop training materials. The program emphasizes seven areas:

1. Training workers and/or employers on identifying and means of preventing serious safety and health hazards identified by OSHA through the DOL's Strategic Plan, as part of an OSHA special emphasis program, or other OSHA priorities. (see http://www.osha.gov).
2. Educating workers on their rights and educating employers on their responsibilities under the OSH Act.
3. Educating workers and/or employers in small businesses. For purposes of this grant program, a small business is one with 250 or fewer employees.
4. Training workers and/or employers about new OSHA standards.
5. Training at-risk and/or low-literacy worker populations.
6. Providing technical assistance to employers and workers.
7. Developing and disseminating materials to train and educate workers.

Under this funding opportunity announcement, OSHA will accept applications for Capacity Building grants.

Due Date: June 2

Susan Harwood Training Grant, FY 2015, (Targeted Topics)
http://www.grants.gov/web/grants/view-opportunity.html?oppId=275751

Due Date: June 2

Department of Health and Human Services
School Nutrition and Physical Activity Policies, Obesogenic Behaviors and Weight Outcomes (R01)

From the website: This Funding Opportunity Announcement is issued by the National Institutes of Health's Eunice Kennedy Shriver National Institute of Child Health and Human Development, the National Cancer Institute, the National Heart, Lung, and Blood Institute, and the Office of Behavioral and Social Sciences Research. The grant encourages Research Project Grant applications that propose to:

1. Foster multidisciplinary research that will evaluate how policies (federal, state and school district levels) can influence school physical activity and nutrition environments, youths' obesogenic behaviors (e.g., nutrition and physical activity behaviors), and weight outcomes;
2. Understand how schools are implementing these policies and examine multi-level influences on adoption and implementation at various levels (e.g., federal, state, school district, and school); and
3. Understand the synergistic or counteractive effect of school nutrition and physical activity policies on the home and community environment and body weight.

Eligible applicants include Higher Education Institutions:

- Public/State Controlled Institutions of Higher Education
- Private Institutions of Higher Education

Due Date: June 5

Japan-United States Friendship Commission
Grant Program
http://www.jusfc.gov/grant_program/how-to-apply-for-a-grant/

From the website: The Japan-United States Friendship Commission (JUSFC) is an independent federal agency established by Congress in 1975 to strengthen the US-Japan relationship through educational, cultural, and intellectual exchange. Its mission is to support reciprocal people-to-people understanding, and promote partnerships that advance common interests between Japan and the United States.

JUSFC Values:

- Engage the next generation of US-Japan managers
- Support innovation
- Promote partnerships and collaboration
- Demonstrate the importance of the US-Japan relationship JUSFC

Funding Priorities

- Exchanges and Scholarship
- Global Challenges
- Arts and Culture
- Education and Public Affairs

Any nonprofit organization in the United States or Japan that deals with Japanese studies, the study of the United States, public affairs or the arts may apply.

Due Date: July 1

Not finding what you’re looking for? Try using Pivot, a powerful online tool for finding funders and collaborators.

Visit http://pivot.cos.com/ to sign up and start searching!

COS/Pivot has significant online training resources. After signing up for an account, click on the red “help” button on the upper-right hand side to access printed training materials, register for live open-access webinars, or watch videos about specific techniques on the Pivot/COS Youtube channel, and find help desk contact information.
FINRA Investor Education Foundation
General Grant Program
http://www.finrafoundation.org/grants/general/

From the website: Through the General Grant Program, the FINRA Investor Education Foundation funds research and educational projects that support its mission of providing underserved Americans with the knowledge, skills and tools necessary for financial success throughout life.

The foundation seeks to fund projects that advance its mission through:

1. Educational projects or programs. Funding is for programs that respond to an unmet investor education or protection need for a target audience.

2. Research. Funding is for research that expands the body of knowledge and offers solutions in the field of investor education and protection.

3. Combination of research and educational program. Funding is for initiatives that lead with a research element and follow with a high-impact investor education or investor protection project based upon the results of the research.

In 2015, the FINRA Foundation welcomes applications for projects of approximately $50,000–$100,000 that advance understanding of the relationships among financial literacy, financial capability and financial well-being. Priority will be given to projects that use data from the National Financial Capability Study (see www.usfinancialcapability.org) and other existing data sets.

Due Date: N/A

If you are interested in applying for a grant, please contact Kirstin Swanson, Director of Development or Antonio Thompson, Associate Director of Development, to discuss your proposed project.

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Hot Topics: Export Control Regulations

For two days in March, CUNY’s Office of the Vice Chancellor for Research held training events on Export Control for researchers and other functional areas. Export control policies adopted by CUNY balance the need for an open research environment with the federal requirements related to conduct of research and dissemination of research products.

Recently, the Office for College Advancement asked all grant PI’s and PD’s to evaluate their projects for export control implications using the checklist found here: http://www.cuny.edu/research/compliance/Export-Control.html. As you implement your grant funded projects, please familiarize yourself with CUNY’s export control policies and keep in contact with the college’s Export Control Administrator, Associate Provost Dr. Reza Fakhari, if implications arise.

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RECENT AWARDS

Babette Audant
Tourism & Hospitality
The Mayor's Fund to Advance New York City
$40,924
Project Rise

The Pinkerton Foundation
$100,000
Project Rise

Valentine Perry Snyder Fund
$20,000
Project Rise

Jay Bernstein
Library
PSC-CUNY Research Award Program
$3,399
The study and interpretation of knowledge in libraries and across the disciplines

Michelle Billies
Behavioral Sciences & Human Services
PSC-CUNY Research Award Program
$5,933
Empathy in Action

Christine Beckner
Continuing Education
The Mayor's Fund to Advance New York City
$40,924
Project Rise

The Pinkerton Foundation
$100,000
Project Rise

Valentine Perry Snyder Fund
$20,000
Project Rise

Shawna Brandle
History-Philosophy & Political Science
PSC-CUNY Research Award Program
$3,433
Exploring Content to Uncover Meaning: How American Television News Coverage of Refugees and Displaced Persons Relates to Public Opinion and American Foreign Policy
Heather A. Brown  
**Child Development Center**  
*New York State Office of Children & Family Services*  
$83,450  
Child Development Center Block Grant

Scott Cally  
**Communications & Performing Arts**  
*PSC-CUNY Research Award Program*  
$3,500  
Reviewing Performances in the Teatrons of the Ancient Greek and Hellenistic Theatre

Devin Camenares  
**Biological Sciences**  
*PSC-CUNY Research Award Program*  
$3,500  
The effect of circularization on the stability and translation of prokaryotic mRNAs

Ryan Chaney  
**Behavioral Sciences & Human Services**  
*PSC-CUNY Research Award Program*  
$3,485  
Fieldwork funds for continuing ethnographic study, 'Southern Appalachian Music-making, Heritage Tourism, and Rural Development'

Harold Connolly  
**Physical Sciences**  
*University of Arizona*  
$13,500  
OSIRIS Rex

Sarah Dillon  
**Art**  
*PSC-CUNY Research Award Program*  
$3,499  
Renaissance Art and the Vitreous Medium: Exploring Gilded and Transparent Glass in Italian Art 1250-1450

Alfredo Dolich  
**Mathematics & Computer Science**  
*PSC-CUNY Research Award Program*  
$1,400  
Finite Dp-rank Expansions of Divisible Ordered Abelian Groups

Hattie Elmore  
**Single Stop**  
*New York City Human Resources Administration*  
$7,128  
Emergency Food Assistance Program

Maureen Fadem  
**English**  
*PSC-CUNY Research Award Program*  
$3,499  
Book Proposal for: Poetics of Partition: Modes of Realism and the Task of the Postcolonial Novelis

Janice Farley  
**Art**  
*PSC-CUNY Research Award Program*  
$3,310  
A Continued Exploration of Colored Porcelain Combining Archival and Contemporary Techniques and Concerns

Ilona Fridson  
**The Student Wellness Center**  
*Campaign for Tobacco-Free Kids*  
$200  
Kick Butts Day

Libby Garland  
**History-Philosophy & Political Science**  
*PSC-CUNY Research Award Program*  
$5,470  
Illegal Citizenship: Naturalization Fraud in the Era of US Immigration Quotas

Kieren Howard  
**Physical Sciences**  
*National Aeronautics and Space Administration (NASA)*  
$147,450  
Modal mineralogy of carbonaceous chondrites (bulk & separates) by Position Sensitive Detector X-ray Diffraction: low temperature mineral evolution and implications for spectroscopy

Laura Kates  
**Education Program**  
*New York State Education Department*  
$1,042  
Race to the Top

Brian Katz  
**English**  
*PSC-CUNY Research Award Program*  
$3,500  
Neutron Woman

Lavita McMathTurner  
**Office of Communications & Government Relations**  
*AT&T Foundation*  
$15,000  
Brooklyn Science Innovation Initiative

Jacob Mey  
**Physical Sciences**  
*PSC-CUNY Research Award Program*  
$6,000  
Seasonal Stratification of Oxygen Isotopes in Jamaica Bay: A Way of Observing What Sources of Water Go in and Out of The Bay

Frank Milano  
**Continuing Education**  
*New York State Office of Temporary & Disability Assistance*  
$3,500  
Supplemental Nutrition Assistance Employment and Training (SNAP E&T) Venture II program
Stuart Parker  
Behavioral Sciences & Human Services  
PSC-CUNY Research Award Program  
$3,450  
Narratives of Community, Identity and the American Dream

Anna Rozenboym  
Biological Sciences  
National Center for Science & Civic Engagement  
$3,000  
2014 SENCER-NSF Post-Institute Implementation Award

Emily Schnee  
English  
PSC-CUNY Research Award Program  
$5,668  
Reading across the Curriculum: Community College Student and Faculty Perspectives on Reading

Florence Schneider  
Education Program  
New York State Education Department  
$1,042  
Race to the Top

Debra Schultz  
History-Philosophy & Political Science  
PSC-CUNY Research Award Program  
$3,220  
The Politics of Civil Rights Memory

Jacob Segal  
History Philosophy & Political Science  
PSC-CUNY Research Award Program  
$3,490  
Conservatism and the Conduct of Conduct

Joan E. Standora  
Behavioral Sciences & Human Services  
American Association of Community Colleges  
$7,500  
Plus 50 Completion Grant

Tracy Steffy  
History Philosophy & Political Science  
PSC-CUNY Research Award Program  
$2,946  
A Study of New Faculty Mentoring at CUNY Community Colleges

Keisha Thompson  
Behavioral Science  
PSC-CUNY Research Award Program  
$3,045  
Raise We Consciousness: An Investigation Into Race, Racial Socialization, and Activism, and Trinibagonians

Edgar Troudt  
Tourism & Hospitality  
AT&T Foundation  
$15,000  
Brooklyn Science Innovation Initiative

Red Washburn  
English  
PSC-CUNY Research Award Program  
$3,499  
“Mother Ireland, Get Off Our Backs”: Prison Torture, the Politics and Prose of Mairéad Farrell

Stella Woodroffe  
Access-Ability Services  
Doug Flutie Jr. Foundation for Autism  
$4,329  
2014 Allison Keller iPad Program

Meet Shelly

In the current job market, there is never a guarantee that your “dream job” will necessarily pan out, or that you won’t have to ever change career fields due to forces outside of your control. Like many people in today’s workforce, Shelly Flash learned this lesson the hard way when her radio show at CBS Orlando was abruptly cancelled. Rather than continue on the broadcasting route, though, Shelly decided to change gears entirely: “Even before I had dreams of being on the radio, I had a lifelong passion for cooking.” However, that passion alone wasn’t enough to get a foot in the door at most jobs: “It was a wake-up call for me, and I realized that I needed to get a firmer foundation in culinary arts.”

Fortunately, Shelly was able to find just what she was looking for at Kingsborough Community College. She enrolled in the college’s culinary arts program, where she has thrived under the hands-on instruction of her professors and learned a broad array of new skills and techniques. As a working mother of a young daughter, Shelly has also benefited from Kingsborough’s flexible course schedule.

However, like many of her fellow Kingsborough students, Shelly has struggled to afford the often-costly textbooks that are required for her studies: “Culinary textbooks are very expensive and also hard to find. You absolutely need these books for your classes.” Fortunately, Shelly was able to find relief through a book voucher offered through the May and Samuel Rudin Foundation, which gave her the funds she needed to purchase those essential textbooks: “I was so relieved to be able to afford these books for my classes. Not only do they help me with my current work, but they have great shelf life. Even after I graduate from Kingsborough, I plan on taking these books with me and continuing to use them for recipes.”

While Shelly may no longer be in the radio booth, she is on her way towards a great second act in her professional life. Thanks to her own tireless determination and the help she’s received from the May and Samuel Rudin Foundation, Shelly looks forward to graduating from Kingsborough and embarking on her next chapter: “After KCC, I plan to pursue a career in food writing, recipe development and restaurant consulting.”