

BROADCAST CURRICULUM AND COURSE CHANGES RATIONALE

Curriculum

Adding two more courses to the required section of the major will insure that students will have a complete survey of the various specialties within the Broadcast Program, but will still allow them to take other courses (program electives) in one or more areas of interest.

Courses

The reactivation of MCB 46 (with reduced credits and hours) will give students some of the key technical background needed to give them a better understanding of the electronics behind studio and field operations. The reason that we are asking for a reduction in MCB 46 in both hours and credits is that some of the material originally designed for that course is currently being taught in MCB 39 (Studio Operations), MCB 41 (Intro to Television) and MCB 49 (Digital AV Production and Editing). However, there is still much material that cannot fit into those courses because they are more hands on in nature. MCB 46 will give students the necessary terminology and overview to enable them to be more effective and prepared in studio and remote operations. Adding MCB 49 to the required section of courses will complete the areas of specialization that our students are required to know in order to compete for jobs in the broadcast field (radio, television studio and remote audio/video production and editing).

The expansion of hours for MCB 39, 40, 49 and 51 (from 3 credits/3 hours to 3 credits/5hours) is mainly to match courses currently being taught at senior colleges (as a survey of 20 four-year colleges in CUNY, SUNY and the private sector pointed out). KCC grads that transfer from the Broadcast program have been losing credits and/or having to repeat courses because of these mismatches.

New topics and projects for these courses' expanded hours are in italics in the revised syllabi.

In addition, the addition of new material (learning new equipment and/or software) has been making the current courses more and more superficial because the hands-on components have shrunken in order to get in all the new information. This has been particularly significant for students going directly into the field from KCC (about 45% of our majors), because they need more finely-tuned skills in these key areas.

Title changes, where requested, are for purposes of clarity given the addition of new materials. Pre-requisites for some courses have been removed, where sequential course procedures were more traditional rather than logical, in order to assist students in scheduling and to reflect the blending of information.

In addition we have included THA 55, 56, 60 and 63 in the list of departmental electives. These basic courses in stagecraft, lighting, sound and costume are applicable in the broadcast field as well as theatre. Furthermore, we have included MCB 81 (Independent Study in Broadcasting) and MCB 92 (Internship in Broadcasting) on the list of electives. These courses were always electives in the program but were never specifically listed in department requirements.

CURRENT

KINGSBOROUGH COMMUNITY COLLEGE The City University of New York

A.A.S. BROADCASTING TECHNOLOGY AND MANAGEMENT

Requirements for Matriculants

Total credits: 60

COLLEGE REQUIREMENTS

Successful completion of CUNY/ACT Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.

ENG 01200	4
ENG 02400	3
HPE 01200	3

DEPARTMENT REQUIREMENTS §

Introduction to Broadcasting (MCB 03500)	3	credits
Studio Operations (MCB 03900)	3	
Introduction to Television (MCB 04100)	3	
Mass Media (MCM 03000)	3	
Writing for the Electronic Media (MCB 05000)	3	
Choose from the following program electives: MCB 34, 36, 37, 38, 40, 48-49, 50; MCF 40, 43, 44; MUS 40-42; PER 20, 25	6-15	credits

NOTE: Consult with Advisor to use electives for concentrations in:
Advertising, Engineering, Management, News, Performance, Production.

FOR MAJORS WITH MUSIC TECHNOLOGY CONCENTRATION
THE FOLLOWING COURSES MAY BE SUBSTITUTED FOR SOME PROGRAM ELECTIVES*

Rudiments of Theory (MUS 03000)	3
Music Theory/Ear Training (MUS 04800)	3

GROUP REQUIREMENTS 13-19 CREDITS

A minimum of three and maximum of five courses from at least two different groups, II - IV.
Three of the courses selected must be basic courses.

9-15 credits

I.	Performing and Visual Arts - Satisfied by Department Requirements Art - Music - Speech - Theatre Arts	
II.	Language and Literature Foreign Language - Literature - Philosophy	
III.	Social Sciences Economics - History - Political Science	
IV.	Behavioral Sciences Anthropology - Psychology - Sociology	
V.	Mathematics and Sciences Biological Sciences - Mathematics & Computer Science - Physical Sciences	4 credits

ELECTIVES - Sufficient to meet required total of 60 credits

§ Consultation with the Department Advisor is required.

c This program is within the Communications and Performing Arts Department.

* The Music Technology Concentration requires a total of 12 credits of Music Theory or Studio

PROPOSED

KINGSBOROUGH COMMUNITY COLLEGE The City University of New York

A.A.S. BROADCASTING TECHNOLOGY AND MANAGEMENT

Requirements for Matriculants

Total credits: 60

COLLEGE REQUIREMENTS

Successful completion of CUNY/ACT Tests in Reading and Writing and the COMPASS Math Skills Test with passing examination scores or developmental courses may be required.

ENG 01200	4
ENG 02400	3
HPE 01200	3

DEPARTMENT REQUIREMENTS †

Introduction to Broadcasting (MCB 03500)	3	credits
Radio Studio Operations (MCB 03900)		3
Introduction to Television (MCB 04100)	3	
Broadcast Technology (MCB 04600)	2	
Audio/Visual Digital Editing I (MCB 04900)	3	
Mass Media (MCM 03000)	3	
Writing for the Electronic Media (MCB 05000)	3	
Choose from the following program electives:	6-12	credits
MCB 34, 36, 37, 38, 40, 48, 51,81,92; MCF 40, 43, 44; MUS 40-42; THA 20, 25, 55, 56, 60, 63		

NOTE: *Consult with Advisor to use electives for concentrations in:*
Advertising, Engineering, Management, News, Performance, Production.

FOR MAJORS WITH MUSIC TECHNOLOGY CONCENTRATION
THE FOLLOWING COURSES MAY BE SUBSTITUTED FOR SOME PROGRAM ELECTIVES*

Rudiments of Theory (MUS 03000)	3
Music Theory/Ear Training (MUS 04800)	3

GROUP REQUIREMENTS 13-19 CREDITS

A minimum of three and maximum of five courses from at least two different groups, II - IV.
Three of the courses selected must be basic courses. 9-15 credits

I.	Performing and Visual Arts - Satisfied by Department Requirements		
	Art - Music - Speech - Theatre Arts		
II.	Language and Literature		
	Foreign Language - Literature B Philosophy		
III.	Social Sciences		
	Economics - History - Political Science		
IV.	Behavioral Sciences		
	Anthropology - Psychology - Sociology		
V.	Mathematics and Sciences	4	credits
	Biological Sciences - Mathematics & Computer Science - Physical Sciences		

ELECTIVES - Sufficient to meet required total of 60 credits

† Consultation with the Department Advisor is required.

* This program is within the Communications and Performing Arts Department.

* The Music Technology Concentration requires a total of 12 credits of Music Theory or Studio