KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: Communications and Performing Arts   Date: 9/18/2019

Title Of Course/Degree/Concentration/Certificate: Media Arts A.S.

Change(s) Initiated: (Please check)

☐ Closing of Degree
☐ Closing of Certificate
☐ New Certificate Proposal
☐ New Degree Proposal
☐ New Course
☐ New 82 Course (Pilot Course)
☐ Deletion of Course(s)

☒ Change in Degree or Certificate
☐ Change in Degree: Adding Concentration
☐ Change in Degree: Deleting Concentration
☐ Change in Prerequisite, Corequisite, and/or Pre/Co-requisite
☐ Change in Course Designation
☐ Change in Course Description
☐ Change in Course Title, Number, Credits and/or Hours
☐ Change in Academic Policy
☐ Pathways Submission:
    ☐ Life and Physical Science
    ☐ Math and Quantitative Reasoning
    ☐ A. World Cultures and Global Issues
    ☐ B. U.S. Experience in its Diversity
    ☐ C. Creative Expression
    ☐ D. Individual and Society
    ☐ E. Scientific World

☐ Change in Program Learning Outcomes
☐ Other (please describe):_____

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: 9/12/19 _ Signature, Committee Chairperson: _Gordon Alley-Young_

If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved:_____Signature, Department Chairperson:_____

Date Approved:_____Signature, Department Chairperson:_____

I have reviewed the attached material/proposal

Signature, Department Chairperson: _Gordon Alley-Young_

TO: FALL 2019 Curriculum Committee

FROM: Gordon Alley-Young, Chair, Department of Communications and Performing Arts

DATE: September 12, 2019

RE: Change in Degree Requirements for A.S. Media Arts

The Department of Communications and Performing Arts is proposing a change in degree requirements for the A.S. in Media Arts

Change:

Addition of MCB 5200, Video Editing and Media Composer, as a program elective.

Rationale for Change:

MCB 5200, Video Editing and Media Composer, is designed to prepare students to take the Avid Certified User (ACU) examination. Avid aligned certification courses help students attain and demonstrate the skills and credentials they need to increase their value competency, and efficiency in the highly competitive media industry. The inclusion of this elective course will more accurately reflect the need of both transfer and direct-to-work students. The course will transfer into film/media programs with Avid certification initiatives and as an elective course to CUNY/SUNY.

Add/Delete/Change	A.S. Media Arts	
	HEGIS: 5008.00	
	PROGRAM CODE: 81224	
	<u>CUNY CORE</u>	CREDITS
	<u>REQUIRED CORE:</u> (4 Courses, 12 Credits)	12
	When Required Core courses are specified for a category, they are strongly suggested and/or required for the major	
	ENG 1200 Composition I	3
	ENG 2400 Composition II	3
	± Mathematical & Quantitative Reasoning	3
	± Life and Physical Sciences	3
	<u>FLEXIBLE CORE:</u> (6 Courses, 18 Credits)	18
	When Flexible Core courses are specified for a category, they are strongly suggested and/or required for the major One course from each Group A to E. and one (1) additional course from any group. No more than two courses can be selected from the same discipline	
	A. World Cultures & Global Issues	
	B. U.S. Experience In Its Diversity	
	C. Creative Expression	
	D. Individual & Society	
	MCM 3000 - Mass Media	
	± E. Scientific World	
	± Plus another course selected from any Group A – E	
	<u>DEGREE REQUIREMENTS</u> (8 to 10 Courses, 24 to 30 Credits)	
	MCB 3900 - Radio Studio Operations	3
	MCM 3000 - Mass Media	3
	MCB 4100 - Introduction to Television Production	3
	MCB 4600 - Media Technology	3
	MCB 4900 - Digital Audio/Visual Production and Editing	3
	MCB 5000 - Writing for the Electronic Media	3
	<u>Select from the following program electives:</u>	6 to 12
	MCB 3600 - Announcing - Radio and Television	3
	MCB 4000 - Introduction to Pro Tools	3
	MCB 4800 - Advanced Video Production	3
	MCB 5100 - Digital Video/Audio Production and Editing II	3
ADD	**MCB 5200 - Video Editing with Media Composer**	**2**

	MCB 81XX - Independent Study	1-3
	MCB 82XX – Topical/Pilot Course	1-3
	MCB 92XX - Internship	3
	MCF 4000 - Film: The Creative Medium	3
	MCF 4300 - Film Genre	3
	MCF 4400 - Film and Society	3
	THA 4700 - Stage Management	3
	THA 5500 - Introduction to Technical Theatre	3
	THA 5600 - Fundamentals of Theatrical Lighting	3
	THA 6000 - Introduction to Costume and Make-Up	3
	THA 6300 - Basic Sound Technology	3
	JRL 3100 - Basic Journalism	3
	ELECTIVES: 0-15 credits sufficient to meet required total of 60 credits.	
	TOTAL CREDITS: 60	60

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