KINGSBOROUGH COMMUNITY COLLEGE The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Departmei	nt: Communications and Performing Arts Date: 9/14/22
Title Of Co	ourse/Degree/Concentration/Certificate: MCB 5200 - Video Editing with Media Composer
	nange(s) Initiated: (Please check)
	Closing of Degree Closing of Certificate New Certificate Proposal New Degree Proposal New Course New 82 Course (Pilot Course) Deletion of Course(s) Change in Degree: Adding Concentration Change in Degree: Deleting Concentration Change in Prerequisite, Corequisite, and/or Pre/Co-requisite Change in Course Designation Change in Course Description Change in Course Title, Number, Credits and/or Hours Change in Academic Policy Pathways Submission: Life and Physical Science Math and Quantitative Reasoning A. World Cultures and Global Issues
	B. U.S. Experience in its Diversity C. Creative Expression D. Individual and Society E. Scientific World Change in Program Learning Outcomes Other (please describe): LEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES
	CPARTMENTAL ACTION
Ac Da If s	submitted Curriculum Action affects another Department, signature of the affected Department(s) is quired:
Da	te Approved:Signature, Department Chairperson:
Da	ate Approved:Signature, Department Chairperson:
I h	nave reviewed the attached material/proposal gnature, Department Chairperson:



TO: Fall 2022 Curriculum Committee

FROM: Prof. Scott Cally, Chair, Department of Communications and Performing Arts

DATE: September 14, 2022

RE: Change in Perquisite and Course Description for MCB 5200 – Video Editing

with Media Composer

The Department of Communications and Performing Arts is proposing a change in Prerequisite and Course Description for MCB 5200 – Video Editing with Media Composer

Change Course Description:

FROM:

This course is designed to get students up-and-running on the industry standard software used to edit movies, documentaries, and television shows by developing an understanding of the editing craft, the aesthetic, technical, and organizational skills required to take a project from start to finish. This course prepares students to take the Avid Certified User (AUC) examination.

TO:

This course is designed to get students up-and-running on the industry standard software used to edit movies, documentaries, and television shows by developing an understanding of the editing craft, the aesthetic, technical, and organizational skills required to take a project from start tofinish.

Change Prerequisite:

FROM:

Prerequisite(s): MCB 4900

TO:

Prerequisite(s): **None**

Rationale for Changes:

We have determined that a prerequisite of MCB 4900 is not necessary for MCB 5200 as the course content is comprehensive. The removal of the prerequisite would also provide students with flexibility in their selection of required courses each semester.

We are also asking for the "Avid Certified User (AUC) examination" statement to be removed from the course description. Over the past several years, we have tried to unsuccessfully negotiate an Avid Learning Partner (ALP) with Avid Technology. The agreement language does not give us the freedom to focus on the "craft" of storytelling, focusing on an overly specific technical understanding of the system, that will not ensure transferability. In addition, it includes a costly annual, and unnecessary, re-certification process for all instructors. I have personally gone through 3 re-certifications, and have found them unnecessary as they focus on technical updates to the system rather than in aesthetic practices in craft. We will work with Brooklyn and Hunter College on this course articulating to the following courses:

Brooklyn College

FILM 2701 Film Editing

3 credits/4 hours

Montage and first principles in the art of film editing: time, rhythm, visual and aural relationships. Expressive aspects of the editing process. Interconnection of concept, script, photography, and directing as related to editing. Emphasis on formal instruction in theories and non-linear editing technique using Final Cut Pro.

Prerequisite: Film 1101, 1201, 1301

Hunter College

FILMP 38200: Narrative Editing

3 credits/4 hours

Narrative editing concepts, theories, and techniques. Editing exercises explore the aesthetic and practical components of the craft and introduce advanced digital editing tools. Enrollment Requirements: Only open to Film & MHC Film Majors. New York City College of Technology

ENT 3190 Video Editing Skills

3 credits/4 hours

An intermediate course on industry-standard editing and motion graphics software. Students explore the practical features of the software and practice the essentials of effective editing and the principle elements of motion graphics. Short subject projects are edited. This course prepares students for ENT 4390 Advanced Video Editing.