

KINGSBOROUGH COMMUNITY COLLEGE
The City University of New York

CURRICULUM TRANSMITTAL COVER PAGE

Department: _____ Date: _____

Title Of Course/Degree/Concentration/Certificate: _____

Change(s) Initiated: (Please check)

- | | |
|--|---|
| <input type="checkbox"/> Closing of Degree | <input type="checkbox"/> Change in Degree or Certificate |
| <input type="checkbox"/> Closing of Certificate | <input type="checkbox"/> Change in Degree: Adding Concentration |
| <input type="checkbox"/> New Certificate Proposal | <input type="checkbox"/> Change in Degree: Deleting Concentration |
| <input type="checkbox"/> New Degree Proposal | <input type="checkbox"/> Change in Prerequisite, Corequisite, and/or Pre/Co-requisite |
| <input type="checkbox"/> New Course | <input type="checkbox"/> Change in Course Designation |
| <input type="checkbox"/> New 82 Course (Pilot Course) | <input type="checkbox"/> Change in Course Description |
| <input type="checkbox"/> Deletion of Course(s) | <input type="checkbox"/> Change in Course Title, Number, Credits and/or Hours |
| | <input type="checkbox"/> Change in Academic Policy |
| | <input type="checkbox"/> Pathways Submission: |
| | <input type="checkbox"/> Life and Physical Science |
| | <input type="checkbox"/> Math and Quantitative Reasoning |
| | <input type="checkbox"/> A. World Cultures and Global Issues |
| | <input type="checkbox"/> B. U.S. Experience in its Diversity |
| | <input type="checkbox"/> C. Creative Expression |
| | <input type="checkbox"/> D. Individual and Society |
| | <input type="checkbox"/> E. Scientific World |
| <input type="checkbox"/> Change in Program Learning Outcomes | |
| <input type="checkbox"/> Other (please describe): _____ | |

PLEASE ATTACH MATERIAL TO ILLUSTRATE AND EXPLAIN ALL CHANGES

DEPARTMENTAL ACTION

Action by Department and/or Departmental Committee, if required:

Date Approved: _____ Signature, Committee Chairperson: _____

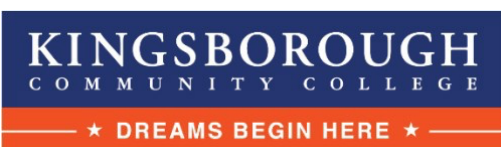
If submitted Curriculum Action affects another Department, signature of the affected Department(s) is required:

Date Approved: _____ Signature, Department Chairperson: _____

Date Approved: _____ Signature, Department Chairperson: _____

I have reviewed the attached material/proposal

Signature, Department Chairperson: _____



TO: Spring 2025 Curriculum Committee

FROM: Prof. Scott Cally, Chair, Department of
Communications and Performing Arts

DATE: March 13, 2025

RE: Change in Degree Requirements for the AS Journalism and Print Media

The Department of Communications and Performing Arts is proposing a change in Degree Requirements for the AS Journalism and Print Media.

1. CHANGE AS Journalism and Print Media to AS Journalism
2. CHANGE JRL 3100 – Basic Journalism to JRL 3100 – News Literacy
3. CHANGE JRL 3200 – Advanced Journalism to JRL 3200 – News Writing
4. ADD JRL XXXX – Entrepreneurial Journalism to degree requirement
5. ADD JRL XXXX – Legal Ethics in Journalism to degree requirement
6. ADD JRL XXXX – Multimedia Journalism to degree requirement
7. ADD JRL XXXX – Scepter Practicum to degree requirement
8. ADD JRL 9200 – Journalism Internship to degree requirement
9. ADD MCM 3000 – Mass Media to degree requirement
10. DELETE ART 7300, ART 7400, SPE 2100, Foreign Language, Philosposy Elective, English Literature Elective, U.S. or European history Elective, POL 5100, PSY 1100, and SOC 3100 as degree requirements
11. ADD ART 9400, ART 5400, ART 5500, MCB 4900, MCB 5000 and JRL 8100 to program electives

Add/Change/Delete	Current	Proposed	Credits
CHANGE	A.S. Journalism and Print Media	A.S. Journalism	
	HEGIS: 5008.00	HEGIS: 5008.00	
	PROGRAM CODE: 81225	PROGRAM CODE: 81225	
	Required Core: (4 Courses, 12 Credits)	Required Core: (4 Courses, 12 Credits)	12
	ENG 1200 - Composition I	ENG 1200 - Composition I	3
	ENG 2400 - Composition II	ENG 2400 - Composition II	3
	Mathematical & Quantitative Reasoning	Mathematical & Quantitative Reasoning	3
	Life and Physical Sciences	Life and Physical Sciences	3
	Flexible Core: (6 Courses, 18 Credits)	Flexible Core: (6 Courses, 18 Credits)	18
	A. World Cultures & Global Issues	A. World Cultures & Global Issues	3

	B. U.S. Experience in its Diversity	B. U.S. Experience in its Diversity	3
	C. Creative Expression	C. Creative Expression	3
	D. Individual and Society	D. Individual and Society	3
	E. Scientific World	E. Scientific World	3
	Plus another course selected from any Group A-E	Plus another course selected from any Group A-E	3
DELETE	Degree Requirements: (10-11 Courses, 30 to 33 Credits)		
ADD		Degree Requirements (10 Courses, 30 Credits)	
DELETE	Art 7300—Digital Publication Design or		3
DELETE	Art 7400—Typography or		
DELETE	Speech 2100—Effective Public Speaking		
	AND		
DELETE	Foreign Language I and/or II 3 or 6 credits or		3
DELETE	PHI XXXX—Philosophy Elective		
	AND		
DELETE	ENG XXXX—English Literature		3
	AND		
DELETE	ENG XXXX—English Literature		3
	AND		
DELETE	HIS 1100—U.S. History I or		3
DELETE	HIS 3100—Europe: Napoleon to Hitler		
	AND		
DELETE	POL 5100—Introduction to U.S. Government		3
	AND		
DELETE	PSY 1100—General Psychology or		3
DELETE	SOC 3100—Introduction to Sociology		
	AND		
CHANGE	JRL 3100 - Basic Journalism	JRL 3100 - News Literacy	3
CHANGE	JRL 3200 - Advanced Journalism	JRL 3200 - News Writing	3
	JRL 4400 - Feature and Magazine Writing	JRL 4400 - Feature and Magazine Writing	3
ADD		JRL 4500 - Entrepreneurial Journalism	3
ADD		JRL 4600 - Legal Ethics in Journalism	3
ADD		JRL 4700 - Multimedia Journalism	3
ADD		MCM 3000 - Mass Media	3
		JRL 9249 - Journalism Internship	3
		AND	
ADD		JRL 7000 - Scepter Practicum (1 Credit must be repeated twice for a total of 3 credits)	3
		AND	
ADD		Choose one classes (3 credits)	
ADD		ART 9400 - Art of Digital Photography	
ADD		ART 5300 - Photojournalism	
ADD		ART 5500 - Design Foundations	
ADD		MCB 4900 - Media Production and Editing	
ADD		MCB 5000 - Writing for Electronic Media	

ADD		JRL 8100 - Independent Study	
		Total:	30

PROGRAM LEARNING OUTCOMES:

1. Gather, evaluate, and ethically present information and news across various formats and genres, including digital and print, demonstrating adherence to legal, moral, and ethical standards.
2. Curate, produce, and critically assess photo, audio, and video content to create original multimedia works and effectively analyze content produced by others for publication.
3. Investigate and report on local community issues through traditional journalistic methods, critically analyzing diverse perspectives and evaluating their cultural impact.
4. Apply fundamental concepts and methods from disciplines exploring creative expression—such as arts, communications, creative writing, media arts, music, and theater—to produce original works and assess their impact and relevance.

Rationale for Changes:

This proposal aims to modernize the A.S. in Journalism and Print Media degree program at Kingsborough Community College in response to the significant changes that have transformed the Journalism and Print Media fields. With the ongoing evolution toward digital platforms, multimedia communication, and data-driven reporting, it is necessary to update the curriculum to reflect current professional practices and industry standards.

The revised program incorporates important new courses that emphasize digital media, multimedia production, and journalism ethics in the contemporary landscape. Additionally, the proposed curriculum aligns directly with Brooklyn College's Bachelor of Science in Journalism and Media Studies. Following thorough review and collaboration with Brooklyn College, we have reached a tentative articulation agreement ensuring that all credits will be accepted, waiving the residency requirement for their major. This agreement supports CUNY's broader transfer goals by establishing the first leg of a seamless 2+2+2 degree pathway for students pursuing Journalism from Kingsborough to Brooklyn College to the CUNY School of Journalism.

Furthermore, this proposal aligns with CUNY's commitment to offering both career and transfer-oriented programs. By providing a curriculum that equips students with industry-relevant skills, the updated Journalism major will allow students to enter the workforce while pursuing their educational goals. The program's alignment with Brooklyn College ensures a smooth transition for those continuing their studies, providing a robust foundation for both professional practice and academic advancement.

1. Change from A.S. Journalism and Print Media to A.S. Journalism

The name change reflects the change in the industry away from a focus on traditional print media to a broader spectrum of media reporting.

2. Change from JRL 3100 – Basic Journalism to JRL 3100 – News Literacy

Changing the course name from Basic Journalism to News Literacy better reflects the course's emphasis on developing critical skills for analyzing, evaluating, and creating credible news in a

rapidly evolving media landscape. This change aligns with industry standards and prepares students for responsible engagement with digital, print, and multimedia journalism.

3. Change from JRL 3200 – Advanced Journalism to JRL 3200 – News Writing

Renaming Advanced Journalism to News Writing provides a clearer, more accurate description of the course's focus on developing proficient writing skills for various news formats. This change aligns with industry expectations, emphasizing practical skills in reporting, storytelling, and editing, which are essential for professional readiness in contemporary journalism.

4. ADD JRL 4700 – Entrepreneurial Journalism to degree requirement

This course will give students a firm grounding in the dynamics—the pressures and opportunities—of the news industry now and in the future. Students in the class will then look for key opportunities to disrupt the industry, selecting a target for disruption and formulating a strategy. They will then formulate a strategy for defense against the disruption. Students will study advertising, subscription, e-commerce, and other revenue streams as well as marketing and distribution.

5. ADD JRL 4600 – Legal Ethics in Journalism to degree requirement

Aspiring journalists must have the knowledge and foresight to recognize when the law may play a role in respect to their work as a journalist. Understanding what they can do legally will allow them to get the most out of their reporting. The ability to recognize and successfully deal with ethical dilemmas will empower them to work with confidence as journalists and ensure their credibility.

6. ADD JRL 4500 – Multimedia Journalism to degree requirement

This course will give students a firm grounding in the dynamics—the pressures and opportunities—of the news industry now and in the future. Students in the class will then look for key opportunities to disrupt the industry, selecting a target for disruption and formulating a strategy. They will then formulate a strategy for defense against the disruption. Students will study advertising, subscription, e-commerce, and other revenue streams as well as marketing and distribution.

7. ADD JRL 7000 – Scepter Practicum to degree requirement

Practicum's goals would be to foster an environment where students can learn the skills needed to work for a news publication that houses both physical print and digital media elements. Essentially, it is a professional lab set up to reinforce the strategies and modalities of a successful journalist- the ability to work with different mediums and people, all in a deadline-centric atmosphere. With print media continuing to wane, but opportunities still existing in the field, the need for print design and layout are still strong ones. With digital journalism opportunities more prevalent than ever, many of the same skills transfer. Add in efforts in web layout, social media promotion and the opportunities to pitch stories in both digital and physical formats and this class would serve as a springboard into a working environment after or before graduation.

8. ADD JRL 9249 – Journalism Internship to degree requirement

This course will provide students with an opportunity to gain clips and credits at a local news agency, website or publication. This type of experience is imperative to their growth as a professional. The addition of an internship aligns with CUNY's current priority to create

career infused degrees.

9. ADD MCM 3000 – Mass Media to degree requirement

Mass Media is a foundational course that will allow students to contextualize Journalism within the foundation of the broader realm of Mass Media. In addition to exposure to the full range of Mass Media in society today, students will gain exposure to Mass Media as cultural phenomenon as well insight as to its development.

10. DELETE ART 7300, ART 7400, SPE 2100, Foreign Language, Philosophy Elective, English Literature Elective, U.S. or European history Elective, POL 5100, PSY 1100, and SOC 3100 as degree requirements

Students will still have access to a wide variety of these liberal arts courses through their general education requirements. They are being removed from the program to allow room for more discipline and career specific courses.

11. ADD ART 9400, ART 5300, ART 5500, MCB 4900, MCB 5000 and JRL 8100 to program electives

The inclusion of these course will allow students to choose an elective that best fits their individual interest and career goal.

Program Learning Outcomes Curricular Mapping

PLO	JRL 3100	JRL 3200	JRL 4400	JRL Entr Journalism	JRL Legal Ethics	JRL Multi Media	MCM 3000	JRL 9200	JRL Pract icum	ART 9400	ART 5400	ART 5500	MCB 4900	MCB 5000
1. Gather, evaluate, and ethically present information and news across various formats and genres, including digital and print, demonstrating adherence to legal, moral, and ethical standards.	X	X	X	X	X	X	X	X	X					X
2. Curate, produce, and critically assess photo, audio, and video content to create original multimedia works and effectively analyze content produced by others for publication.						X	X		X	X	X	X	X	
3. Investigate and report on local community issues through traditional journalistic methods, critically analyzing diverse perspectives and evaluating their cultural impact.	X	X	X	X				X	X					
4. Apply fundamental concepts and methods from disciplines exploring creative expression—such as arts, communications, creative writing, media arts, music, and theater—to produce original works and assess their impact and relevance.						X	X		X	X	X	X		X

Degree Map: A.S. Journalism and Print Media

Degree Information

Catalog Year: **20XX - 20XX**

Plan: **Journalism & Print Media AS**

Sub Plan: **None**

Required Credits: **60**

General Requirements

Req GPA: **2.0**

Req Residential Credits: **30**

Req Liberal Arts Credits: **30**

Req Civic Engagement: **1**

Req Writing Intensive: **1**

1

Session A

COURSE	CRS
ENG 1200	3
MATH & QUANTITATIVE REASONING	3
MCM 3000	3
JRL 3100 (News Literacy)	3
JRL 3200 (News Writing)	3

Session B

COURSE	CRS

SEMESTER CRS: 15

2

Session A

COURSE	CRS
ENG 2400	3
JRL 4500 – Multimedia Journalism	3
JRL 7000 – Scepter Practicum	1
JRL 4600 – Legal Ethics in Journalism	3
Choose 1: Flexible Core Individual & Society	3

Session B

COURSE	CRS
LIFE & PHYSICAL SCIENCES	3

SEMESTER CRS: 16

3

Session A

COURSE	CRS
JRL 4700 – Entrepreneurial Journalism	3
JRL 7000 – Scepter Practicum	1
Choose 1: Flexible Core World Cultures & Global Issues	3
Choose 1: Flexible Core Scientific World	3
Choose one: ART 9400, ART 5300, ART 5500, MCB 4900, MCB 5000, JRL 81XX	3

Session B

COURSE	CRS
Choose 1: Flexible Core Creative Expression	3

SEMESTER CRS: 16

4

Session A

COURSE	CRS
JRL 4400 - Feature & Magazine Writing	3
JRL 9249 – Journalism Internship	3
JRL 7000 – Scepter Practicum	1
Choose 1: Flexible Core GROUP A - E	3
Choose 1: Flexible Core U.S. Experiences in Its Diversity	3

Session B

COURSE	CRS

SEMESTER CRS: 13

NOTE: The term-by-term course sequence takes into account necessary Prerequisites, Corequisites, and Pre-/Co-requisites

NOTE: Select ONE (1) WRITING INTENSIVE course & ONE (1) CIVIC ENGAGEMENT course. Some courses meet BOTH requirements, see CUNYfirst to determine course status