Graphic Design and Illustration, A.S.

HEGIS: 5012.00

PROGRAM CODE: 21309

PROGRAM DIRECTOR: Prof. Kristin Derimanova

DEPARTMENT: ART

The Graphic Design and Illustration AS degree is designed to provide students with a comprehensive program of study in the visual arts in preparation for transfer to baccalaureate programs or entry into a range of visual art professions. Concentrations in Animation and Graphic Design and Illustration, provide students the opportunity to focus on a specific area of interest while developing a solid foundation in aspects of visual thinking, new technologies, and software applications through foundational courses and courses in liberal arts and sciences.

The curriculum presented here applies to students who started the major in Fall 2025 or Spring 2026. If you enrolled as a matriculant prior to that, please see the *College Catalog* for the year you started the major as a matriculant for the curriculum requirements that apply to you.

Consultation with the Program Advisor is required.

Degree Maps:

<u>Degree Map for Graphic Design and Illustration, A.S. - Animation Concentration</u>
<u>Degree Map for Graphic Design and Illustration, A.S. - Graphic Design and Illustration</u>
<u>Concentration</u>

<u>Degree Map for Graphic Design and Illustration, A.S. - UX Design Concentration</u>

Your Degree Map contains the suggested term-by-term course sequence for your academic path towards graduation.

To ensure successful and timely completion of your degree, it is recommended that you meet with your academic advisor to discuss your unique map.

Please note some courses *may* only be offered once an academic year.

Program Learning Outcomes:

Upon successful completion of the Graphic Design and Illustration degree program requirements, graduates will:

- 1. identify the array of career paths available to this and related industries (**Overview**)
- 2. be able to conceive a visual solution to a communications problem (Concept)

- 3. discern between a resolved, well-designed, illustrated, etc., piece from a poorly designed one (**Aesthetics**)
- 4. be able to employ a skill set to transition from an idea into print or digital media (**Execution**)
- 5. create effective visual communications that are responsive to the needs of clients and their target audiences (**Commercial Applications**)
- 6. create and maintain a professionally presented body of work (Portfolio)
- 7. be able to critique work using an informed visual vocabulary (**Presentation**)

College Requirements:

English and Math proficient as determined by the CUNY Proficiency Index, unless otherwise exempt, or successful completion of any required developmental course(s).

Civic Engagement Experiences:

One (1) Civic Engagement experience satisfied by Civic Engagement Certified or Civic Engagement Component course or approved outside activity.

Writing Intensive Requirement:

One (1) Writing Intensive Course in any discipline is required.

Required Core (4 Courses, 12 Credits):

When Required Core Courses are specified for a category they are strongly suggested and/or required for the major

*Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirements and the 4th credit as an elective.

- ENG 1200 Composition I 3 Credit(s)
- ENG 2400 Composition II 3 Credit(s)
- Mathematical & Quantitative Reasoning Course 3 Credit(s) *
- Life & Physical Sciences Course 3 Credit(s) *

Flexible Core (6 Courses, 18 Credits):

One course from each Group A to E. **and** one (1) additional course from any Group. **No more than two courses can be selected from the same discipline**

A. World Cultures and Global Issues Designated Course

- Suggested: ART 3300 Survey of Art History: From Ancient to Renaissance Art 3
 Credit(s) or
- *Suggested:* ART 3400 Survey of Art History: From Renaissance to 19th Century Art 3 Credit(s)

B. U.S. Experience in its Diversity Designated Course

C. Creative Expression Designated Course

- Suggested: ART 3500 Nineteenth-Century Art 3 Credit(s) or
- Suggested: ART 3600 Twentieth-Century Art 3 Credit(s)

D. Individual and Society Designated Course

E. Scientific World Designated Course*

* Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirements and the 4th credit as an elective.

Major Requirements (6 Courses, 18 Credits):

- ART 5500 Design Foundations 3 Credit(s)
- ART 6800 Illustration 3 Credit(s)
- ART 7400 Typography 3 Credit(s)
- ART 4300 Digital Illustration 3 Credit(s)
- ART 4600 Photoshop as a Design Tool 3 Credit(s)
- ART 7500 Graphic Design and Advertising 3 Credit(s)

Concentrations (4 Courses, 12 Credits):

Select **one (1)** of the following concentrations:

Animation (4 Courses, 12 Credits):

- ART 5700 Drawing I 3 Credit(s)
- ART 9600 The Art of Animation 3 Credit(s)
- ART 4800 The Art of 3-Dimensional Animation 3 Credit(s)
- ART 4900 The Art of Storyboarding 3 Credit(s)

Graphic Design and Illustration (4 Courses, 12 Credits):

- ART 5700 Drawing I 3 Credit(s)
- ART 6900 Illustration Style 3 Credit(s)

- ART 7300 Digital Publication Design 3 Credit(s)
- Art Elective 3 Credit(s)

UX Design (User Experience Design) (4 Courses, 12 Credits):

- ART 7300 Digital Publication Design 3 Credit(s)
- ART 2500 Human Centered Design 3 Credit(s)
- ART 2600 UX Visual Design 3 Credit(s)
- ART 2700 Coding for Designers 3 Credit(s)

Electives:

0 credits sufficient to meet required total of 60 credits

Notes:

An Internal Transfer Credit Articulation Agreement between the Office of Academic Affairs and Division of Workforce Development, Strategic Partnerships and Office of Continuing Education (WD/OCE) is in place for students who completed *UX Design* through WD/OCE and are matriculated in the A.S. Graphic Design and Illustration, UX Design Concentration.

The articulation agreement and corresponding information is included in the following:

Internal Transfer Credit Articulation Agreement - UX Design

Total Credits: 60