

# Media Arts, A.S.

HEGIS: 5008.00

PROGRAM CODE: 81224

PROGRAM DIRECTOR: Prof. John Acosta

DEPARTMENT: COMMUNICATIONS AND PERFORMING ARTS

The Media Arts AS degree is designed to provide students with the required foundation and skills for careers in radio, television, film, and video. Courses prepare students to effectively research and write for electronic media, and include hands-on studio experiences in media technology, studio operations, digital audio/visual production, camera operation, and post-production editing software. The degree is designed to provide opportunity for transfer to baccalaureate programs or immediate entry into the field.

The curriculum presented here applies to students who started the major in Fall 2026 or Spring 2027. If you enrolled as a matriculant prior to that, please see the *College Catalog* for the year you started the major as a matriculant for the curriculum requirements that apply to you.

***Consultation with the Program Advisor is required.***

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## Degree Maps:

[Degree Map for Media Arts, A.S.](#)

Your Degree Map contains the suggested term-by-term course sequence for your academic path towards graduation.

To ensure successful and timely completion of your degree, it is recommended that you meet with your academic advisor to discuss your unique map.

Please note some courses *may* only be offered once an academic year.

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## Program Learning Outcomes:

Upon successful completion of the Media Arts degree program requirements, graduates will:

1. identify and define the terms, trends, theories, and technology in the areas of mass media (radio, television, film, communications, and emerging media).
2. evaluate evidence to produce critically written assessments that apply the appropriate professional standards of the field.
3. apply the technical and analytical skills required for radio station operation and podcasting.
4. produce multiple camera television studio programs and remote programs using single and multiple cameras.

5. apply the technical and analytical skills required for audio and video digital nonlinear editing and electronics news gathering/electronic field production.
  6. construct an e-portfolio that demonstrates creative and technical proficiency in digital media content and production in the 21st century.
  7. apply the cognitive apprenticeship technique of modeling, coaching and scaffolding as it applies to the areas of mass media (radio, television, film, and emerging media).
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### **College Requirements:**

English and Math proficient as determined by the CUNY Proficiency Index, unless otherwise exempt, or successful completion of any required developmental course(s).

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### **Civic Engagement Experiences:**

One (1) Civic Engagement experience satisfied by Civic Engagement Certified or Civic Engagement Component course or approved outside activity.

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### **Writing Intensive Requirement:**

One (1) Writing Intensive Course in any discipline is required.

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### **Required Core (4 Courses, 12 Credits):**

**When Required Core Courses are specified for a category they are strongly suggested and/or required for the major**

\*Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirements and the 4<sup>th</sup> credit as an elective.

- ENG 1200 - Composition I 3 Credit(s)
  - ENG 2400 - Composition II 3 Credit(s)
  - **Mathematical & Quantitative Reasoning Course 3 Credit(s) \***
  - **Life & Physical Sciences Course 3 Credit(s) \***
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### **Flexible Core (6 Courses, 18 Credits):**

One course from each Group A to E. **and** one (1) additional course from any Group.  
**No more than two courses can be selected from the same discipline**

A. World Cultures and Global Issues Designated Course

B. U.S. Experience in its Diversity Designated Course

### C. Creative Expression Designated Course

- MCF 4000 - Film: The Creative Medium 3 Credit(s)

### D. Individual and Society Designated Course

- MCM 3000 - Mass Media 3 Credit(s)

### E. Scientific World Designated Course\*

\* Note: You may elect to take a math or science course that is 4 credits or more. TAP counts 3 credits towards the requirements and the 4th credit as an elective.

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## **Major Requirements (10 Courses, 30 Credits):**

- MCB 3900 - Radio Studio Operations 3 Credit(s)
- MCB 4100 - Television Studio Production 3 Credit(s)
- MCB 4600 - Media Technology 3 Credit(s)
- MCB 4900 - Media Production and Editing 3 Credit(s)
- MCB 5000 - Writing for the Electronic Media 3 Credit(s)
- MCB 5200 - Video Editing with Media Composer **3** Credit(s)
- MCM 3000 - Mass Media 3 Credit(s)
- MCF 4000 - Film: The Creative Medium 3 Credit(s)

### Select from the following program electives (6 crs.):

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- MCB 4000 - Introduction to Pro Tools 3 Credit(s)
  - MCB 5100 - Advanced Media Production and Editing 3 Credit(s)
  - MCB 81XX - Independent Study 1-3 Credit(s)
  - MCB 82XX – Topical/Pilot Course 1 to 3 Credit(s)
  - MCB 92XX - Internship 3 Credit(s)
  - MCF 4300 - Film Genre 3 Credit(s)
  - MCF 4400 - Film and Society 3 Credit(s)
  - THA 4700 - Stage Management 3 Credit(s)
  - THA 5500 - Introduction to Theatre Design & Technology 3 Credit(s)
  - THA 5600 - Fundamentals of Theatrical Lighting 3 Credit(s)
  - THA 6000 - Introduction to Costume and Make-Up 3 Credit(s)
  - THA 6300 - Basic Sound Technology 3 Credit(s)
  - JRL 3100 - Basic Journalism 3 Credit(s)
  - ART 4900 - The Art of Storyboarding 3 Credit(s)
  - ENG 6500 - Literature and Film 3 Credit(s)
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## Electives:

0 to 9 credits sufficient to meet required total of 60 credits. **If Elective credit is available, it is HIGHLY Recommended that students select additional courses from the Program Electives.**

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## Notes:

This program is designed to ready students for entry into the media industries, and because of the physically demanding nature of media production, emphasis is placed on safe and proper set-up and operation of equipment. Specific physical abilities are required to fulfill needed tasks:

- Gross motor skills sufficient to lift, sit and stand for long periods, and mobility sufficient to bend, kneel, squat, reach, and carry 10-40 lbs of equipment above waist height (includes lifting and carrying 10-40 lb cases of audio/visual equipment; lifting this equipment to required heights; and standing for multiple hours in-studio or on location during production).
- Abilities sufficient to receive, interpret, and communicate information in an accurate, timely and efficient manner (includes headset communications during productions, ability to read broadcast copy on-air; ability to read from a teleprompter, ability to rewrite wire copy).
- Visual acuity sufficient to perceive and manipulate computer displays – both with a mouse and by touch-screen. Eye-hand coordination and fine motor skills to operate various equipment (includes using audio/video editing software, manipulating fine dials, buttons and switches on cameras, microphones, and audio and video consoles).

If you feel you are unable to perform one or more of these functions, please consult with Access-Ability Services, D-205, by email ([AAS@kbcc.cuny.edu](mailto:AAS@kbcc.cuny.edu)) or by phone (718-368-5175), to determine whether a reasonable accommodation can be provided. Determination is made on an individual basis as to whether or not necessary accommodations or modifications can be made reasonably.

**Total Credits: 60**

## Degree Map: A.S. Media Arts

## Degree Information

Catalog Year: 2026 - 2027

Plan: [Media Arts AS](#)Sub Plan: [None](#)

Required Credits: 60

## General Requirements

Req GPA: 2.0

Req Residential Credits: 30

Req Pathways Credits: 30

Req Civic Engagement: 1

Req Writing Intensive: 1

| 1                                                          |     | 2                                                      |     | 3                                                             |     | 4                                                             |     |
|------------------------------------------------------------|-----|--------------------------------------------------------|-----|---------------------------------------------------------------|-----|---------------------------------------------------------------|-----|
| Session A                                                  |     | Session A                                              |     | Session A                                                     |     | Session A                                                     |     |
| COURSE                                                     | CRS | COURSE                                                 | CRS | COURSE                                                        | CRS | COURSE                                                        | CRS |
| ENG 1200                                                   | 3   | ENG 2400                                               | 3   | MCB 4900                                                      | 3   | Program Elective - Select from the list below                 | 3   |
| MATH & QUANTITATIVE REASONING                              | 3   | MCB 4600                                               | 3   | MCF 4000                                                      | 3   | Choose 1: Flexible Core GROUP A - E                           | 3   |
| MCM 3000                                                   | 3   | MCB 4100                                               | 3   | Choose 1: Flexible Core U.S. Experiences in Its Diversity     | 3   | Choose 1: Flexible Core Scientific World                      | 3   |
| MCB 3900                                                   | 3   |                                                        |     | LIFE & PHYSICAL SCIENCES                                      | 3   | MCB 5200                                                      | 3   |
| MCB 5000                                                   | 3   |                                                        |     |                                                               |     | Elective (Recommended to select from below list) <sup>1</sup> | 3   |
| Session B                                                  |     | Session B                                              |     | Session B                                                     |     | Session B                                                     |     |
| COURSE                                                     | CRS | COURSE                                                 | CRS | COURSE                                                        | CRS | COURSE                                                        | CRS |
| Program Elective <sup>1</sup> - Select from the list below | 3   | Choose 1: Flexible Core World Cultures & Global Issues | 3   | Elective (Recommended to select from below list) <sup>1</sup> | 3   |                                                               |     |

NOTE: The term-by-term course sequence takes into account necessary Prerequisites, Corequisites, and Pre-/Co-requisites

NOTE: Select ONE (1) WRITING INTENSIVE course &amp; ONE (1) CIVIC ENGAGEMENT course. Some courses meet BOTH requirements, see CUNYfirst to determine course status

SEMESTER CRS: 18

SEMESTER CRS: 12

SEMESTER CRS: 15

SEMESTER CRS: 15

## CAREER AND TRANSFER MILESTONES

| 1                                                                                                                                                                                                                                             |      | 2                                                                                                                                                                                                           |      | 3                                                                                                                                                                                                                           |      | 4                                                                                                                                                                                                                                                                |      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|
| CAREER & TRANSFER EXPLORATION ACTIVITIES                                                                                                                                                                                                      | Done | CAREER & TRANSFER EXPLORATION ACTIVITIES                                                                                                                                                                    | Done | CAREER & TRANSFER EXPLORATION ACTIVITIES                                                                                                                                                                                    | Done | CAREER & TRANSFER EXPLORATION ACTIVITIES                                                                                                                                                                                                                         | Done |
| <u>Claim your Handshake Account (Kingsborough)</u>                                                                                                                                                                                            |      | <u>Create your LinkedIn profile</u>                                                                                                                                                                         |      | <u>Explore industry-specific internships like MEDIA MKRS (CUNY x Reel Works)</u>                                                                                                                                            |      | <u>Explore industry-specific internships like MEDIA MKRS (CUNY x Reel Works)</u>                                                                                                                                                                                 |      |
| <u>Join the Radio Club (WKRB) to gain hands-on training to perform DJ shifts at the college radio station, which is FCC licensed, broadcasts over the air within a five-mile radius, and is connected to the Emergency Alert System (EAS)</u> |      | <u>Attend a Professional/Networking Event Outside of KCC</u>                                                                                                                                                |      | <u>Explore internship opportunities through CUNY Career Launch and Spring Forward (Media and Communications)</u>                                                                                                            |      | Take advantage of events offered by campus Career and Professional Development offices to perfect your job search and sharpen your interview and employability skills. Update your LinkedIn profile and resume with new certifications, experiences, and skills. |      |
| <u>Research and explore desired media career pathway (film, TV, broadcast, live events, digital media) via career coach. Including researching Baccalaureate Programs and Complete a Transfer Plan.</u>                                       |      | <u>Draft a Basic Cover Letter with assistance from the Career Center.</u>                                                                                                                                   |      | <u>Planning for References (Job &amp; Transfer) - Secure a Media Faculty Mentor(s) who are aware of your interests, abilities, skills and work habits.</u>                                                                  |      | <u>Complete proactive steps, which include demonstrating basic operational competency within the field, experience with professional organizations (SMPTE, BEA, AES, SBE, AVIXA), and updated professional portfolio geared toward chosen career pathway.</u>    |      |
| <u>Review the in-demand skills to understand basic production workflows and terminology. These skills can be developed by editing projects, independent productions, and collaborative work.</u>                                              |      | <u>Career Planning - Research and Join Professional Organization(s) [Student Membership]</u>                                                                                                                |      | <u>Find a Mentor to Check in with Periodically: Establish a relationship with someone who can provide guidance and advice related to your career goals.</u>                                                                 |      | <u>Attend a Professional/Networking Event Outside of KCC</u>                                                                                                                                                                                                     |      |
| <u>Draft Basic Resume with assistance from the Career Center.</u>                                                                                                                                                                             |      | <u>Review the in-demand skills to develop foundational awareness of production pipelines and roles. These skills can be developed by participating in studio environments and live production settings.</u> |      | <u>Review the in-demand skills to build awareness of signal flow, systems integration, and workflow coordination. These skills can be developed by understanding the technologies of the field and impact on workflows.</u> |      | <u>Review the in-demand skills that will assist you in demonstrating readiness for collaborative, real-world production environments. These skills can be developed through ongoing project work and team-based production.</u>                                  |      |
| <u>Begin a digital portfolio that showcases your class projects and creative work.</u>                                                                                                                                                        |      | <u>Attend Media Arts guest lectures to hear from experienced professionals.</u>                                                                                                                             |      | <u>Attend both on-campus and industry events to network with professionals and build exposure in the media arts field.</u>                                                                                                  |      | Continue to refine your digital portfolio that showcases your class projects, internship experience, and creative work.                                                                                                                                          |      |
|                                                                                                                                                                                                                                               |      | <u>Update your digital portfolio that showcases your class projects and creative work.</u>                                                                                                                  |      | <u>Continue to update your digital portfolio to showcase your class projects, internship experience, and creative work.</u>                                                                                                 |      | Accept your offer to Enroll in a Baccalaureate program                                                                                                                                                                                                           |      |
|                                                                                                                                                                                                                                               |      | <u>Attend Transfer Events</u>                                                                                                                                                                               |      | <u>Start the transfer process to a Baccalaureate program</u>                                                                                                                                                                |      | Complete CUNY Cap and Gown Survey                                                                                                                                                                                                                                |      |

NOTE: Explore the highlighted Milestones by following the link to the Career-Infused Degree Map web page or relevant linked page

## Important Notes:

<sup>1</sup> Program Electives - ART 4900, ENG 6500, MCB 4000, MCB 5100, MCB 81XX, MCB 82XX, MCB 92XX, MCF 4300, MCF 4400, MCF 4300, MCF 4400, THA 4700, THA 5500, THA 5600, THA 6000, THA 6300, and JRL 3100