

Enrollment Management Update – July 2025

7/1/2025

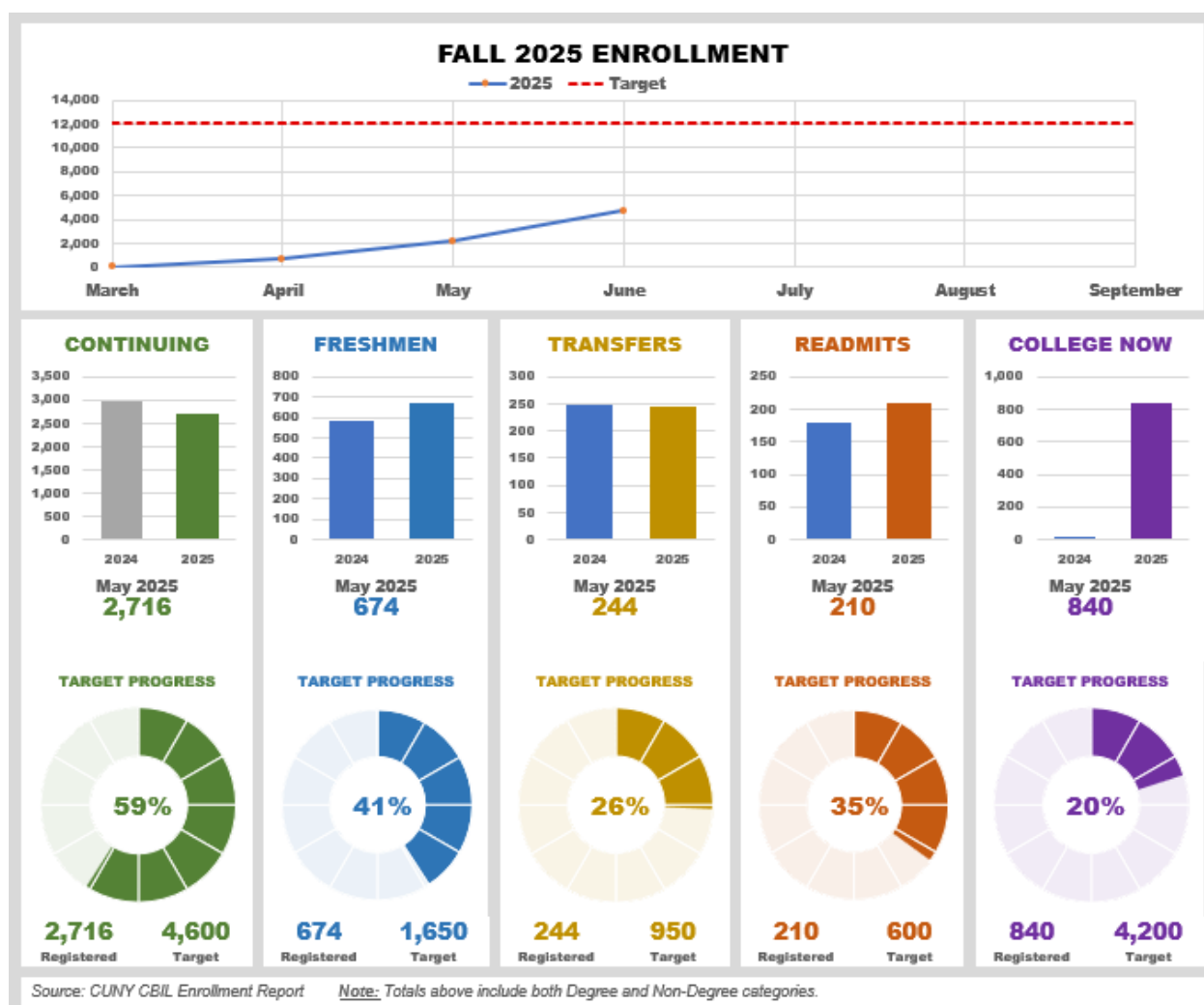
Dear Campus Community,

Please find attached the Enrollment Management Update for **July 2025**. In addition to reporting enrollment stats, we are also providing a summary of college-wide efforts to improve enrollment. Feel free to reach out if you have any questions or need more information.

Enrollment:

Below are the enrollment numbers for Fall 2025 as of July 1, 2025.

College Now enrollment does not generate FTE's for the college and tends to enroll most of their students after the semester has started.



Admissions Funnel:

The admissions funnel indicates the number of student applications vs admitted vs committed to the college as compared to last year. Admissions staff work on contacting students to help them move through the funnel.

7/1/2025	F25 Apps	F24 Apps	% change	F25 Admits	F24 Admits	% change	F25 Commits	F24 Commits	% change
FTF	14,307	14,000	2.2%	12,146	12,117	0.2%	2,294	2,117	8.4%
Transfer	2,834	3,002	-5.6%	1,368	1,566	-12.6%	627	700	-10.4%
Total	17,141	17,002	0.8%	13,514	13,683	-1.2%	2,921	2,817	3.7%

Reg Ready Funnel

The chart below indicates the status of students who are deemed ready but have not yet registered - phone calls and texts are going out. Other categories indicate where students' status is still outstanding. Students are notified weekly if there's an outstanding item.

7/1/2025	Reg Ready, Not Enrolled	Missing MMR	BUR Stop	Missing ESL Accuplacer
FTF	1,218	297	5	190
Transfer	238	65	33	42
Total	1,456	362	38	232

Class Sections by Modalities & Percentages– Comparison

Compares the number of class sections and percentages by modalities: In person, Hybrid and Online.

Term	In Person	In Person %	Hybrid	Hybrid %	Online	Online %
Fall 2024	1067	46.15%	467	13.52%	1073	40.33%
Fall 2025	1200	50.38%	286	12.01%	896	37.61%

Registrar Important Dates:

Tues. July 1	PERIOD OPENS to file application for August 2025 Degree
Fri. July 4	COLLEGE CLOSED
Tues. July 8	LAST DAY for students to appeal Spring 2025 "WN" grades that were assigned in error. Mandatory class participation is required.
Tues. July 22	Financial Aid R2T4 60% Session B
Tues. July 22	LAST DAY to Withdraw online to receive a grade of "W" (for 6-week session only)
Fri. July 25	LAST DAY to file application for August 2025 Degree
Thurs. July 31	LAST MEETING DAY Evening and Day classes (for 6-week session only)

Recruitment Events

July Events – We encourage faculty, staff, and alumni to join the Admissions Counselors on all recruitment events listed below. If you are interested in participating, please contact Wenddy Zepeda at Wenddy.Zepeda@kbcc.cuny.edu

Date of Event	Event Type	Modality	Start Time	End Time	Name of Organization
Saturday, June 7, 2025	Presentation	Zoom	10:30 AM	11:30 AM	Understanding the Accuplacer ESL Exam
Tuesday, July 8, 2025	KCC Info Session	Zoom	11:00 AM	12:00 PM	Admitted Student Info Session
Wednesday, July 9, 2025	Campus Tour	In-Person	1:00 PM	2:00 PM	KCC Individual Campus tour
Thursday, July 10, 2025	KCC Info Session	Zoom	1:00 PM	2:00 PM	KCC Info Session
Wednesday, July 16, 2025	Campus Tour	In-Person	1:00 PM	2:00 PM	KCC Individual Campus Tour
Tuesday, July 22, 2025	KCC Info Session	Zoom	2:00 PM	3:00 PM	Admitted Student Info Session
Thursday, July 24, 2025	KCC Info Session	Zoom	1:00 PM	2:00 PM	KCC info Session
Thursday, July 24, 2025	KCC Info Session	Zoom	11:00 AM	12:00 PM	Spanish Info session

Virtual Front Desks:

Admissions Information Center (AIC)

M-F 10-4pm <https://us02web.zoom.us/j/83956970037?pwd=a9qAbdajWEPHlq2MKAb8d6Vw9RtGbr.1>

Financial Aid

M-F 10-4pm <https://bit.ly/KCCFACOUNTER>

International Student Affairs (ISA)

M-TH 10-4pm <https://zoom.us/meeting/register/tJ0uce2grjMoGdXpMYNI9zWxyrcjBYilPy3q>

One Stop Center

M-F 10-4pm https://zoom.us/meeting/register/tJ0scO6qrTopH9Z_S0Q6Po5vHAbcOA6r0vv8#/registration

Registrar's Office

M-F 10-4pm <https://zoom.us/meeting/register/tJ0of-mqrzoiGt2lykwgOIYP-PBxZ-MPfve#/registration>