# Remote/Flex Work

#### Is it right for you?

KBCC Center for Career Development & Experiential Learning

# Have you seen these tempting ads?



"Work from home." "Work in your pajamas." "Work on the beach!"

This guide aims to provide general information and pointers that can give you a leg up on understanding flexible or remote work.

## The Pros of Remote/Flex Work

#### Let's explore the PROs of Remote Work:

- → Flexibility, of course! Let me count the ways:
- → Spend more time with your kid, family, dog, or guppie
- → Conference call in Aruba (usually on your own dime)
- → Skip the daily commute!
- → Linked to lower stress levels



### Fast facts about remote/flex work

#### Related terms: freelance/ consulting, telecommuting

- → There's been a general upswing across most industries in the past 5 years.
- → 43 percent of American workforce spends a portion of time working remotely (Gallup report, 2016), or physically apart from co-workers.
- → The major industries in this trend include finance, insurance, real estate, and retail.



# Popular types of Flex Jobs

According to ZipRecruiter, here are some of the most popular flexible jobs:

- Graphic Designer
- Junior/ Entry Level Web Develope
- Document Review
- Attorney
- Nurse
- Medical Transcription
- Video Game Tester
- Paralegal
- Data Analyst
- Accountant

Other types of jobs are part of the movement toward remote/flex work, too. For example:

- Content Writers
- Tutors
- Coaches
- Sales
- Marketing
- Task-based services (e.g. Task Rabbit, Handy)

#### Does remote/flex work fit your personality & style?

#### Check all that apply:

- □ When given a task or project, I focus well without supervision.
- □ I generally meet deadlines.
- □ I am disciplined with my schedule.
- □ Flexibility is a top priority for me.
- □ I communicate professionally via email and phone (and video chat).
- □ I am independent and provide my own structure.
- □ I often learn new things on my own.

#### If you checked most of these, a remote job may suit you well.

#### On the other hand....

You might struggle with remote work if this describes you:

- □ I prefer teamwork for most projects.
- I slack off without ongoing supervision.
- □ I feel lonely without socializing/ social interaction through a workday.
- I learn better with support from peers and supervisors.
- I communicate much better when face-to-face.



#### The Application Process

- → It may take time to land a remote job.
- → Since remote jobs attract applicants from all over the country (and world), you may face stiff competition.
- → Treat applying to such jobs as seriously as you would a traditional job.
- → Stand out by tailoring each application to meet the needs of each company.

- → Emphasize your unique combination of transferable experience and skills.
- → Even if you don't have prior remote work experience, bring up instances when you've been a self-starter, and/or show your problem solving skills.

#### You're Hired!



#### Here's a checklist of things to do:

- Before starting, ask your boss questions about what is expected of you.
- Find out the onboarding process for new remote hires - Crucial information to get started at the company should be covered here.
- Take note of policies and procedures.

- Get in contact with members of your team and/or other remote workers in the company.
- Learn any designated project management software that allows you to stay in communication with employers and colleagues (e.g., Trello, Salesforce, Slack, etc.).

## Remote Teams and Colleagues



- → Working remotely doesn't always mean total isolation. Many companies accomplish projects in teams.
- → Early on, get in contact with members of your team and/or other remote workers in the company
- → They can be valuable resources about the company and offer a sense of online community.

#### Tips for Productivity: Choose your environment wisely

- → Whether it's at home, a public library, cafe, or co-working space make sure you have a level of consistency in the setting/environment.
- → Start by testing how much focus you have in a particular spot:
- → Are there constant distractions and interruptions from others? Loud music? Spotty wifi?

- → Then keep searching for your spot!
- → Pick a spot or two, and stick with them to ensure you don't waste much time adjusting.
- → That said, a change of scenery (like that beach or park) can refresh your creative process....
- → Just be careful that you don't bring in unpredictable elements too close to a major meeting or deadline.

## Tips for Productivity: Work-from-Home Basics

- → Doing a project in bed sounds amazing, but be honest: How much of your time will be spent in the "nap of shame"?
- → Set up your workspace out of eyeshot from your bed, to avoid the constant temptation
- → Have designated, separate areas for work and relaxation



# Tips for Productivity: Set Your Schedule

- → Have a schedule you can commit to and take timed breaks.
- → Plan regular hours when you can work uninterrupted by family responsibilities.
- → Most importantly regarding time and space, set realistic boundaries.
- → Good habits, tracking deadlines and sticking to your own rule are the keys to success.



#### Necessary Tools



Determine which basic tools are needed for your job.

- Laptop and charger
- Reliable Wifi
- Project management software e.g., Trello, Salesforce, Slack, etc.).
- Microphone equipped earset for long conversations
- □ An ergonomic chair and desk

#### **Remote Pro Tactics**

- → Identify an accountability partner: Whether they're a disciplined friend or colleague, this partner agrees to text you at pre-determined times to keep you on track.
- → You can return the favor or even meet up to work together.
- → "Swallow the frog" To start off your work day, do that one thing that makes you cringe or lose sleep.
- → Break it down into reasonable chunks that can help you feel in control.

- → Back up your work Ensure all that hard work doesn't go to waste if the wifi cuts out or your laptop freezes.
- → Have more than one way of saving what you've produced.



# Remote/Flex Job SCAMS

- → A pitfall of remote work is determining whether or not a company is legitimate and accountable.
- → Will they offer what they advertise, or will they disappear into cyberspace with your hard won cash or personal/financial information?

- → Scams can be posted on otherwise legitimate job search sites.
- → So, stay cautious and do your own thorough check of each company's website, email, and overall reputation.



# SCAMS: Spot Red Flags

#### Avoid scams by watching out for these red flags!

- → Promises of big money with little or no experience
- → Start your own business...but only if you first shell out cash for start-up kits
- → Large fees for membership\*
- → Large fees for "backup checks"



- → Asking you to disclose personal or financial info....
- → Always verify who you're sending this to.

\*While some fees may be legitimate, do your due diligence to find out what these fees actually provide you, (e.g., a small or large network of clients) AND whether the company itself has an established reputation.

#### Use BBB to screen companies

- → Check Better Business Bureau (BBB) To check if the company your interested in working for already has complaints:
- → Link to Better Business Bureau

- → Report suspicious businesses and organizations to the Better Business Bureau (BBB).
- → It only takes a few minutes online, and it could prevent other job seekers like you from getting scammed.

#### Report a scam

- → If you've spent money and time on what you believe is not a legitimate company, first request a refund and state that you will notify authorities.
- → If you can't resolve it with the company, report a complaint to the Federal Trade Commission (FTC).
- → The FTC at <u>ftc.gov/complaint</u> or 1-877-FTC-HELP (1-877-382-4357).
- → Essential Info: https://www.consumer.ftc.gov/articles/0175-workhome-businesses



https://www.ryrob.com/remote-job/

https://www.workzone.com/blog/working-in-pajamas-a-remote-workers-guide-to-productivity/ https://www.flexjobs.com/blog/post/first-day-new-remote-job/ https://www.monster.com/career-advice/article/avoid-work-from-home-job-scams https://news.gallup.com/reports/199961/7.aspx https://www.bbb.org/scamtracker/us https://www.consumer.ftc.gov/articles/0175-work-home-businesses https://clark.com/employment-military/work-home-guide/

#### Reporting on Flex Job Search Sites: \*

https://www.themuse.com/advice/7-companies-that-let-you-work-from-home https://www.flexjobs.com/company-guide/new-york https://www.creativelive.com/blog/best-sites-finding-remote-jobs/ https://www.glassdoor.com/blog/companies-that-let-you-work-remotely/

\*KBCC Career Center does not endorse any particular flex job search site. Please do your due diligence.

# KBCC Center for Career & Experiential Learning

Room C-102 718-368-5115 With drive, communication, and careful consideration, you can reap the benefits of a remote/flex job.

